

Contents

- 3 Editorial
- 4 Overview Map
- **6** The Year in Pictures
- 8 Vision, Mission, How We Work
- 10 Donor Service and PR

Report On Our Work

Wild Animals

- 12 Helping Bears
- 16 Helping Big Cats
- 18 Great Apes in Need
- 20 OWL AND BIRD OF PREY CENTRE, Haringsee
- 22 Fur Farming Campaign
- 24 Campaign for Wild Horses and Working Animals

Pets

- **26** Help for Stray Animals
- 28 Pets Campaigns
- 30 The Lochen PFOTENHILFE Animal Shelter

Farm Animals

- **32** Transport Campaign
- **34** Partnerships on Farm Animals
- 36 FOUR PAWS Quality Seal
- 37 Animal-friendly Food
- 38 Down Campaign

Emergency Aid for Animals

40 International Campaigns

Financial Report

42 Transparency and Security for Donors

IMPRINT Publisher VIER PFOTEN International – gemeinnützige Privatstiftung, Linke Wienzeile 236, 1150 Vienna, Austria, T. +43-1-545 50 20-0, F: +43-1-545 50 20-99, office@four-paws.org, www.four-paws.org. **Donation Account** IBAN: AT71 12000 51583 777111, BIC: BKAUATWW. Editors Beate Schüler, Vera Lukow. Layout Dino Kunkel, grafikanstalt.at. Photos 123RF | Eric Isselé: 22; CC0: 24, 28, 29, 30, 32, 34, 35, 36; FOUR PAWS: 6, 7, 39; FOUR PAWS | 2015: 10; FOUR PAWS | 2016: 6, 7; FOUR PAWS | Bogdan Baraghin: 6, 7, 27; FOUR PAWS | Feed Dott: 23; FOUR PAWS | Christiane Flechtner: 21; FOUR PAWS | Hunter Gray: 13; FOUR PAWS | Stefan Knöpfer: 15; FOUR PAWS | Tibor Rauch: 6; FOUR PAWS | Hazir Reka: 7; FOUR PAWS | Adzwari Ridzki: 19; FOUR PAWS | Peter Svec: 3. 10: FOUR PAWS | Mihai Vasile: 6. 17: iStock | Blue_Rain: 33; FOUR PAWS | George Nedelcu: 25; VIER PFOTEN | Lotte Ostermann: 25; VIER PFOTEN | Anca Tomescu: 1.

Editorial

Ladies and gentlemen!

What did we achieve for animals in 2016? At the end of every year, we owe it not only to ourselves but above all to our numerous supporters and interested members of the public, to give a detailed response to that question. That's why I'm delighted to be able to give you a comprehensive summary of our work in 2016 in the form of this annual report. During the past year, FOUR PAWS had 11 national branches and operated in a further 14 countries around the world. Stray animal care teams in eight countries neutered and treated more than 10,000 animals living on the streets. Our disaster support campaign organised food for about 10,500 farm animals, preventing them from starving. The team led by vet Dr Amir Khalil released 15 zoo animals from the Gaza Strip and saved them from certain death. At our five bear sanctuaries and three big cat centres, we fed and looked after 74 bears and 107 big cats every day throughout 2016. We were also able to rescue a further 17 bears and tigers from terrible conditions.

In addition to our direct aid for animals, we lobbied politicians and businesses to bring about permanent improvements in animal welfare. To mention just a few of our successes from 2016: we persuaded a further 16 fashion companies not to use animal fur. We awarded our quality seal to 166 more farms where the farmers now look after their cattle according to our high animal welfare standards. And we have persuaded the first companies in the bedding industry not to use down from live plucking or force-fed birds in their products.

Furthermore, we began work on the construction of two more bear sanctuaries in Ukraine and Vietnam. Up to 120 ill-treated bears will be able to live in humane conditions there.

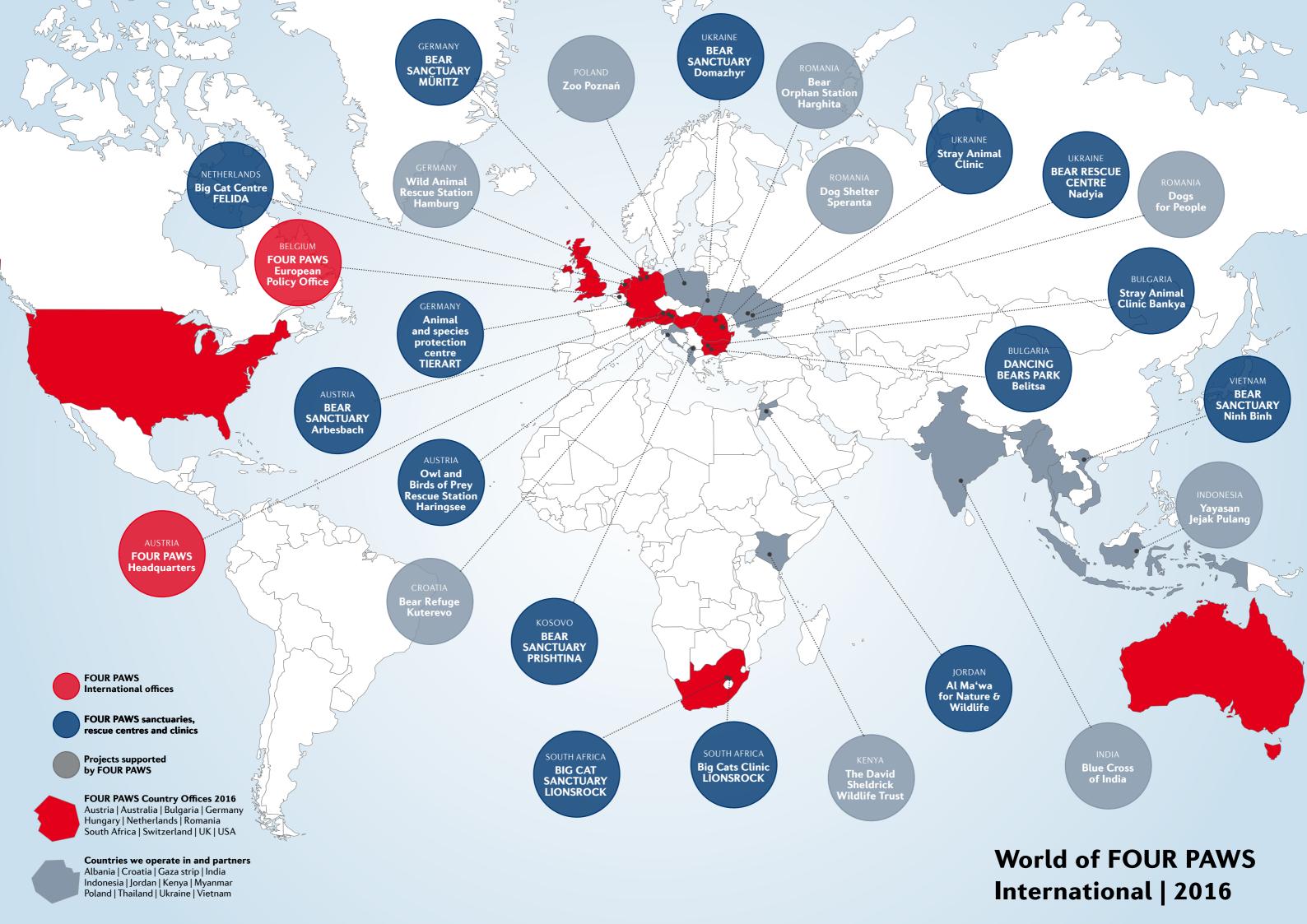
This annual report shows that we have used the donations that were entrusted to us responsibly and for the purpose of improving animal welfare. And I hope it will also give you an impressive insight into our work.

Once again last year, a huge number of people contributed to the success of our work. We are indebted to them all.

Kind regards, Heli Dungler

Founder and President of the FOUR PAWS Foundation





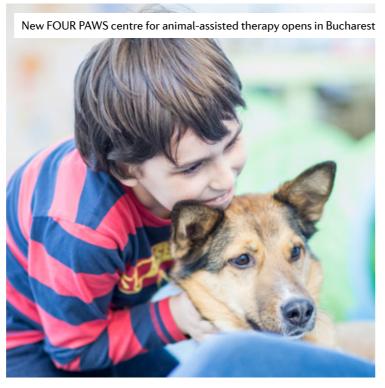
















Mission Statement

■ 11 Countries – One Objective

The international animal welfare organisation FOUR PAWS was founded in Vienna in 1988. That is where the headquarters of the umbrella organisation "VIER PFOTEN International – gemeinnützige Privatstiftung" is located. FOUR PAWS also has national branches in Germany, the UK, Austria, Switzerland, Bulgaria, the Netherlands, Romania, Hungary, South Africa, Australia and the USA. In addition, there is an office for European policy in Brussels.

Mission Statement

The FOUR PAWS vision is of a world where humans treat animals with respect, empathy and understanding. Our mission: FOUR PAWS is a strong, global and independent voice for animals under direct human control.

What we do

- We offer sustainable solutions for animals in need.
- We touch people's hearts and change consumer behaviour.
- We drive legal change.
- We build powerful partnerships.

Objectives, tasks and expertise

The role of FOUR PAWS is to gradually improve the living conditions of animals under direct human control. We set ourselves definite objectives and try to achieve these by the strategic use of campaigns and educational work. We also make specific recommendations for long-term improvements in legislation.

Our national and international aid projects provide fast and direct assistance for animals in need. Wherever necessary, we create a habitat that is appropriate for the needs of the animals, for example our BÄRENWÄLDER forests or the LIONSROCK big cat refuge in South Africa.

The purpose of our campaigns and educational work is to inform the general public about animal suffering and bring about long-term improvements – enshrined in legislation – for farm animals, domestic pets and wild animals in captivity. In relation to farm animals, we work mainly to ensure that they are kept in species-appropriate conditions conducive to their well-being. We also support a ban on farming animals for fur in Europe, strict limitations on keeping wild animals in private captivity and a ban on wild animals in circuses.

11 country offices run

by FOUR PAWS



Our Guiding Principle

■ Highest Standards in Quality

FOUR PAWS has implemented an integrated quality management system to define, secure and improve quality in all our activities, projects and campaigns. Our main focus is on learning, effectiveness and efficiency.

In our Sanctuaries

At FOUR PAWS we believe that all the animals in our sanctuaries, wildlife rehabilitation centres and clinics deserve the best standard of care available. Thus, as a focal point within our quality management system, we have established a detailed framework of policies, standards and guidelines on how to care for the animals in our facilities. Our standards cover enclosure design, health care, hygiene, nutrition and enrichment, as well as many other topics.

Strict safety and security standards and procedures are a must when working with dangerous wild animals, for the safety of our staff, our visitors, and the animals themselves. We have had safety and security standards in place ever since the opening of our first sanctuary in Arbesbach (Austria) in 1998, which we have continuously improved by implementing annual safety training and onsite evaluations by external safety experts.

During our Rescues

Similar standards have been developed for transporting the animals from their previous, often abusive situations to a better life in our sanctuaries. Among others, we have specified standards for travel crates, veterinary procedures before and after relocation, and necessary documentation.

Our animal care and transport standards are constantly revised. We pride ourselves on providing our animal caretakers with regular training and we value their daily observations and ongoing feedback. These findings are collected during annual quality workshops held at each sanctuary and then re-incorporated into our internal quidelines.



In addition to this, the animals in our care benefit from the support of our Science Unit, as well as from the input of external experts. We also network with other sanctuaries and animal welfare organisations.

In all our Activities

Our promise to carry out our activities to the highest possible standard is not limited only to our direct work with animals, but is a guiding principle throughout FOUR PAWS.

We have therefore established a framework of controlled and regularly revised processes that help us to be as effective and efficient as possible when running our animal welfare campaigns, working on disaster relief and rapid response missions, or lobbying for improved farm animal welfare, as well as in our management, communication, fundraising, finance and other administrative activities. This ensures we can achieve the best results for animals in need as well as maximising the impact of funds donated by our supporters.

How we work

International and National

Far-reaching changes in animal welfare are only possible if there is a general consensus for change in society. Through our information and educational work, and our direct campaigns and lobbying at national and international level, we hope to bring about a change in people's awareness, for the benefit of animals. Our work is solution-focused, scientifically based and carried out in close cooperation with experts. We highlight abuses and show that their root causes are commercial, political and social. We work with partners in industry, science and research to develop constructive proposals for solutions which we put into practice as examples of how best to implement future animal welfare measures.

Structure

FOUR PAWS is organised internationally so that its work can be carried out as efficiently and effectively as possible, and this applies also to its financial and human resources. Led by the Chief Programme Officer, the work in all countries can be divided into that relating to wild animals, farm animals and pets. Our projects on bears, big cats, stray animals, apes and horses are also supported by centres of expertise. They monitor quality standards, develop certain projects and plan new ones.

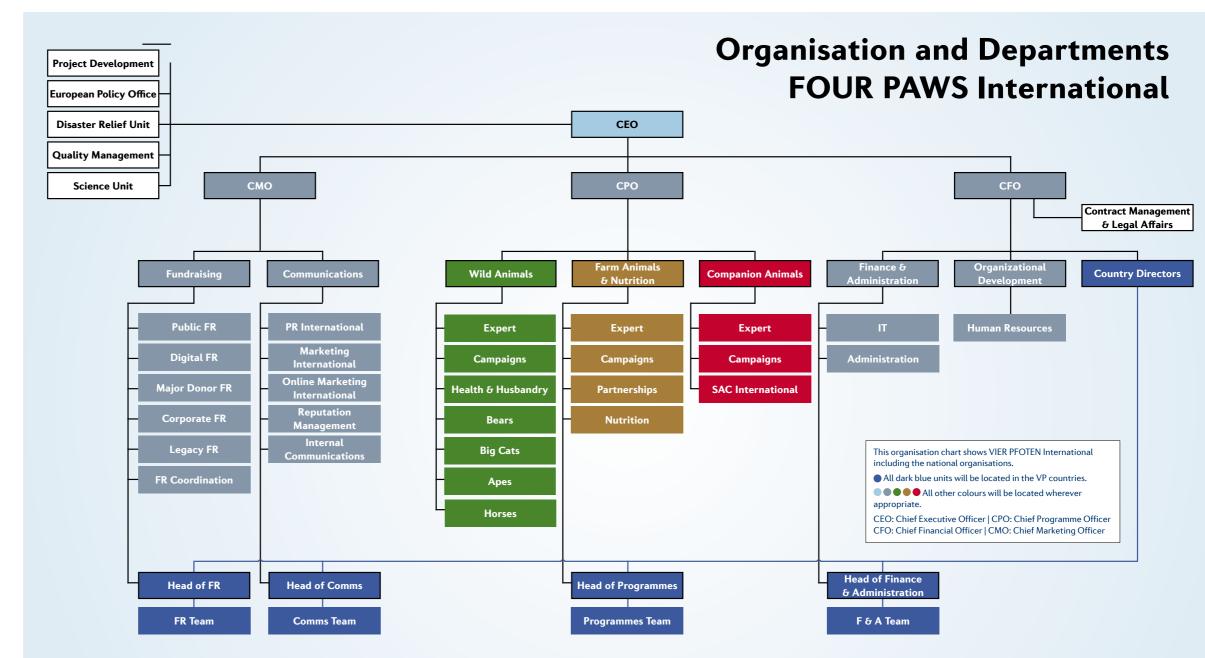
The Executive Board meets in Vienna and is responsible for all strategic tasks. In addition to the Chief Executive Officer and the Chief Programme Officer, it also includes the Chief Marketing Officer, who is in charge of the Communication and Fundraising departments, and the Chief Financial Officer, in charge of the departments of Finance, Administration and Organisational Development. The national FOUR PAWS branches are led by Country Directors who, with their national teams, embody the FOUR PAWS principle of "local empowerment".

The development of FOUR PAWS has shown that maintaining a careful balance between the interests of the individual countries and those of FOUR PAWS International is an important factor for success. Since 2012, FOUR PAWS has

been operating according to a matrix which, to a great extent, allows for joint line management by International Directors and Country Directors. These two groups and the Executive Board make up the international leadership team which meets regularly to compare notes on the organisation's main areas of activity.

Strategy

FOUR PAWS has set out its clear strategic principles in the LONG TERM DIRECTIONS 2025 policy document. This consists of 11 binding principles which it hopes to have achieved by 2025. They include quality standards and campaign guidelines, define the criteria for meaningful partnerships and establish the principles for international cooperation. They also explicitly document the local autonomy of the national branches so that they can engage closely with regional concerns and work on those. In addition, they give precise guidelines for management, staffing policies and efficient fundraising.



Helping Bears

■ For a more humane life

Background

Whether they are in a circus, a cage or a zoo, many brown bears around the world are living in inhumane conditions. Often they are kept in enclosures that are far too small and are virtually featureless. That is why many bears in captivity are not able to follow natural behaviour patterns in exploring and looking for food. This often causes behavioural disorders in the animals, resulting in stereotypical behaviour such as pacing up and down, swaying their heads from side to side or self-mutilation. In some Asian countries, thousands of black bears and sun bears live in cramped cages; many used regularly for the extraction of bile which is then sold as medication. Even in Europe, bears unfortunately still experience real torture: in photoshoots with tourists, in dogfights or as a supposed attraction in restaurants. The animals are defenceless against these levels of human cruelty.

Objective

FOUR PAWS has been working to help tortured and mistreated bears for over 20 years. In Europe, the organisation is demanding stricter welfare regulations under the law, a ban on keeping bears at home and a general ban on wild animals in circuses.

The aim is to protect bears from further suffering and enable them to lead a better and more species-appropriate life. To help animals in the long-term, FOUR PAWS has begun by creating a legal framework in the target countries, on the

basis of which the organisation can then campaign against the keeping of bears in bad conditions. FOUR PAWS locates suffering bears, speaks with their owners and the authorities, advising them and trying to find ways of improving the animals' situation. Bears that are taken away or handed over find safe and appropriate homes with the BEAR SANCTUARY projects. However, FOUR PAWS only takes the animals if the owners sign an agreement not to keep any more bears in future.

Projects

For wild animals, the habitat in which they live is extremely important. For bears that can no longer be released into the wild, there are very few suitable refuges. That is why FOUR PAWS has set up a number of bear sanctuaries, where the highest standards for keeping brown bears are set. The conditions in which the bears are kept at all the bear sanctuaries are designed to replicate conditions in the wild. In spacious enclosures with lots of features, the animals can rediscover their instincts and follow their natural patterns of behaviour.

The bears can roam around, dig caves, swim in ponds, look for food and hibernate. Experienced keepers stimulate them every day to counteract any behavioural disorders. For example, they occupy the animals with food games which boost their intelligence and agility. Wild animal vets examine and treat the animals regularly. All the bears will have safe living conditions for the rest of their lives. They are not used for breeding. FOUR

74

bears at five sanctuaries

10

bear sanctuaries and partnership projects

PAWS runs five of its own bear sanctuaries and cooperates with partners such as the Poznań Zoo in Poland and the Soc Son State Wildlife Rescue Centre in Vietnam.

BEAR SANCTUARY Arbesbach

FOUR PAWS established its first bear sanctuary in the Waldviertel region of Austria in 1998. Eight brown bears from circuses and from bad conditions in private ownership live here.

BEAR SANCTUARY Müritz

BEAR SANCTUARY Müritz centre in Mecklenburg-Vorpommern opened in 2006. Covering 16 hectares, it is the largest bear sanctuary in western Europe. The 16 bears housed there in 2016 had been living in cruel conditions in Germany and Poland.

BEAR SANCTUARY Belitsa

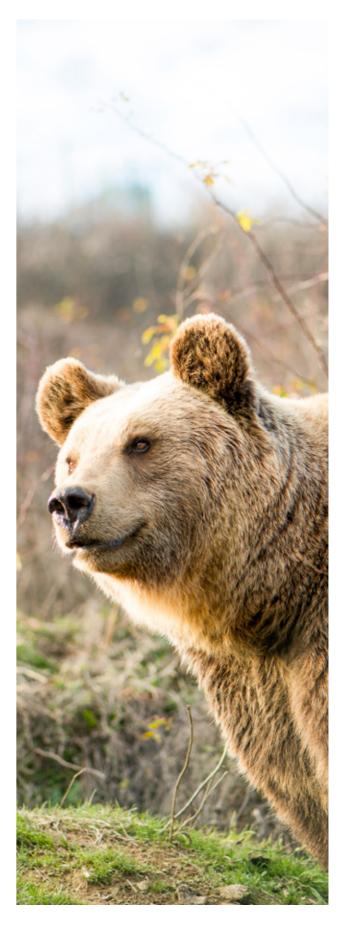
In Bulgaria there were still 25 registered dancing bears in the year 2000. Fitted with chains and a nose ring, they were kept in back gardens and made to traipse around the region with their owners, dancing for audiences in towns and tourist centres. FOUR PAWS negotiated with the Bulgarian government to implement a ban on keeping dancing bears. The Bulgarian government provided a 12-hectare area of woodland free of charge where the animals could live in suitable conditions. Thanks to the support of many donors and the Brigitte Bardot Foundation, FOUR PAWS built the BEAR SANCTUARY Belitsa and took in all the Bulgarian dancing bears and the last few from Serbia. In 2016, 26 bears were being looked after at the BEAR SANCTUARY Belitsa.

BEAR SANCTUARY Prishtina

FOUR PAWS opened the bear sanctuary in Kosovo in 2013, putting an end to the illegal keeping of bears privately in the country. Despite the ban, some restaurant owners were still keeping bears in tiny cages to attract guests. The government was unable to confiscate these animals because they had nowhere to keep them. At BEAR SANCTUARY Prishtina, these and other rescued bears have now found a suitable home. In 2016 there were 19 bears living there.

BÄRENSTATION Nadiya

In Ukraine, FOUR PAWS set up the BÄRENSTATION Nadiya in Zhytomyr in 2012, a refuge for mistreated bears. Private bear-keeping has been banned in the country for years but dozens of bears still vegetate in appalling conditions there. Thanks to FOUR PAWS, nine illegally held bears have already been confiscated; five of them have found a new home in Nadiya.



Key Activities in 2016

In 2016, the five bear sanctuaries fed and looked after 74 bears every day. The animals have regular health checks and receive medical treatment if necessary. At the sanctuaries, 194,759 visitors learned about the fate and needs of the bears and were able to observe them in a natural environment. At BEAR SANCTUARY Müritz, work began on the construction of a new visitor centre and an interactive nature discovery trail was completed. In Poland, after five years of hard work, FOUR PAWS finally succeeded in putting an end to illegal bear-keeping: when the new bear enclosure was completed at Poznań Zoo, the last illegally kept bears were moved from Braniewo to Poznań.

Altogether, FOUR PAWS released or was involved in the rescue of 15 suffering bears: six in Albania, six in Poland and three in Serbia. Nine of those bears found a new home in FOUR PAWS bear sanctuaries and six more joined partner projects.

FOUR PAWS continues to carry out intensive education and information work in all the countries where it operates and has projects, making the public more aware of the needs of bears and the problems caused by keeping them in poor conditions. An important focus for our activities in 2016 was our work in Albania: about 50 bears are still suffering there in cruel and illegal conditions. FOUR PAWS is working with the Albanian Ministry of Environment to find a permanent solution for these animals. For example, the organisation arranged a petition to support the Minister of Environment in improving existing animal welfare legislation and prohibiting all cruel living conditions – by the end of the year over 280,000 signatures had been collected. FOUR PAWS is also advising and supporting the government on the construction of a state-run bear rescue centre.

Work also began on building two new sanctuaries: BEAR SANCTUARY Domazhyr in Ukraine and BEAR SANCTUARY





Ninh Binh in Vietnam. In both countries, FOUR PAWS is providing urgently needed refuges for tortured bears – in Ukraine for 15 to 20 fighting bears and in Vietnam for about 100 former bile bears. This is a decisive step forwards. FOUR PAWS is helping local authorities to finally confiscate the illegally held bears, putting an end to this animal torture once and for all. The organisation also continued to provide professional support for the Soc Son State Wildlife Rescue Centre.

Outlook

In 2017, one of the main priorities will be to complete the new bear sanctuaries in Ukraine and Vietnam. The enclosure at BEAR SANCTUARY Domazhyr is expected to be finished by early summer. The first rescued fighting bears will then be able to move in. Construction of the BEAR SANCTUARY Ninh Binh should also be sufficiently advanced by the end of the year

that the first bile bears can be rescued and taken to the bear sanctuary. The plan is for 44 bears to be accommodated there initially. The project in Vietnam is being supported by intensive information work locally and an international campaign aimed at bringing bile bear farming to an end at last.

In 2017, work will begin on an environmental education centre at BEAR SANCTUARY Prishtina and in May, BEAR SANCTUARY Müritz will open its new visitor centre. In Switzerland, FOUR PAWS is working with the local authority in Arosa to create Bärenland Arosa, where it is hoped that five bears being kept in bad conditions will find a safe and appropriate home. The first bears should be able to move into the sanctuary in the middle of 2018. Five transfers of rescued bears are planned for the first half of the year: BEAR SANCTUARY Prishtina will take in two more Albanian bears, two Serbian circus bears will move into BEAR SANCTUARY Müritz, and another circus bear will arrive at BEAR SANCTUARY Belitsa.

Helping Big Cats

■ New homes for animals in poor conditions

Background

All around the world, big cats are living and suffering in circuses, in badly run and poverty-stricken zoos or in private ownership. Many of the animals live in very confined spaces, are inadequately fed or ill and suffer from behavioural disorders because they are not able to satisfy their natural needs. Often, big cats are abandoned or killed as soon as no more money can be made from them.

FOUR PAWS has been campaigning for years for a ban on keeping big cats in private captivity. The team tracks down cases of animals held in bad conditions and negotiates with their owners and the authorities to bring about some improvement. Often, the authorities or official vets approach FOUR PAWS asking for its help, if they hear about cases of irresponsible big cat ownership.

Objective

FOUR PAWS has set itself the goal of protecting tortured big cats from further suffering and gradually reducing the number of animals kept in unacceptable conditions. In the long-term, it hopes to put an end to private ownership in Europe and introduce a ban on big cats in circuses. Another objective is to ban canned hunting in South Africa and the breeding of big cats to supply that industry.

Big Cat Sanctuaries

Since there is a worldwide shortage of suitable accommodation for big cats, FOUR PAWS has now set up three centres of its own.

LIONSROCK

FOUR PAWS opened LIONSROCK Park in Free State province in South Africa in 2007. The park covers an area of over 1,250 hectares. Thanks to the natural features of the terrain, which include savannah, hills and rocks, this habitat is perfect for big cats. They live in social groups in spacious enclosures. By keeping the animals in near-natural conditions, and taking deliberate measures to occupy them, the aim is gradually to overcome their behavioural disorders. In 2016, there were 107 big cats living at LIONSROCK: 86 lions, 18 tigers and three leopards. They had all been kept in bad conditions in Europe, Africa and the Middle East. There is an animal clinic on site so that the animals can be treated on the spot. To raise awareness of animal welfare, FOUR PAWS has introduced an education programme locally about animal welfare. School groups regularly visit the sanctuary and learn all about the animals' needs.

FELIDA

In October 2013, FOUR PAWS took over the "Stichting Pantera" big cat refuge in the Netherlands. Under its new name, the

118

big cats at three big cat sanctuaries



big cats received medical treatment



FELIDA big cat sanctuary, it serves mainly as a transit station for big cats being transported to LIONSROCK. Big cats that are unable to embark on a long journey because of their age or their physical condition are allowed to see out their days at FELIDA. In 2016, there were six tigers living here and one cross between a Bengal cat and a domestic cat.

Big Cat Sanctuary at TIERART

Since August 2015, FOUR PAWS has been running a big cat sanctuary on a 14-hectare site belonging to the animal and species protection charity, Tierart e.V., in Massweiler, Rhineland-Palatinate, Germany. The FOUR PAWS centre consists of three enclosures covering a total area of about 2,550 square metres. In 2016 there were four tigers living there.

Key Activities in 2016

During this year, FOUR PAWS transferred two big cats to LIONSROCK. Tiger Laziz was the last tiger being kept at the Khan Younis Zoo in Gaza. He was one of the few animals to have survived at the zoo. Leopard Bakari from the FELIDA Sanctuary also found a new home in South Africa.

Thrown out of a zoo, he had spent many years living in inappropriate enclosures which were far too small. In order to feed the 107 big cats which were living at LIONSROCK in 2016, work began on building a new food preparation facility with a larger area for refrigerated and frozen food. FOUR PAWS has checked that the highest possible animal welfare standards are being maintained at all three sanctuaries. That includes not only enclosures which are appropriate in size and features, but also regular veterinary checks and daily stimulation sessions for the big cats. More than 40 big cats were examined and treated in the course of eleven health checks.

Outlook

At LIONSROCK, more enclosures for lions will be built in 2017 and some much-needed major repair work will be carried out on the existing enclosures. At the FOUR PAWS big cat sanctuaries, FELIDA and TIERART, the tiger enclosures are to be expanded and repaired. An important focus for the veterinary treatment that takes place several times a year is dental health. At all three sanctuaries, the quality standards are also subject to external inspection.

Great Apes in Need

■ Rescue centre and reintroduction project

Background

On Borneo and Sumatra, the habitat of the last orangutans on our planet is shrinking dramatically. Huge areas of rainforest are destroyed every day for palm oil, tropical hardwood and charcoal. Without the trees that are their food sources, the orangutans starve. They are also hunted because they are regarded as crop thieves, or they are killed for a bounty paid by the palm oil industry. Illegal animal dealers sell the defenceless babies as pets. In captivity, our closest relatives lose their identity and dignity.

Objective

FOUR PAWS has been working on Borneo for many years to protect, rescue and rehabilitate orangutans. The organisation sets the highest standards for individual animal welfare, veterinary care and successful reintroduction of the apes into the wild. The aim is to give the orangutans back their freedom and identity, and provide appropriate accommodation for the rest of their lives for those who can no longer be returned to the wild.

Project

From 2007 until the end of 2016, FOUR PAWS worked with the Borneo Orangutan Survival Foundation (BOSF) to care for orangutan orphans at the Samboja Lestari rescue centre.

At Samboja Lestari, injured and mistreated orangutans and animals confiscated from private individuals are returned to good health and prepared for a life of freedom. They go through a staged rehabilitation programme lasting several years. The babies whose mothers died as a result of the destruction of the rainforest are looked after by human surrogate mothers. In forest school, they learn to recognise hundreds of plants, practise building sleeping nests, acquire species-appropriate social behaviour patterns and gain their independence. Only when they are able to survive alone are they returned to the wild in a remote, protected area. Before that, they go through one last training period at the FOUR PAWS Orangutan Academy, where they have less and less support and more and more freedom. This helps them to make a smooth transition into independent living.

Many of the orangutans in Samboja Lestari are too ill or too traumatised to be released into the wild. They are provided with a suitable habitat on artificially created islands where they can move about freely but are looked after and monitored.

FOUR PAWS is also setting up its own project and, in 2015, founded the Indonesian organisation Yayasan Jejak Pulang ("Going Home Foundation").

80

percent decline in the population of Borneo's orangutans in less than three generations

80

per cent of the orangutans' habitat deforested in the last 30 years

Key Activities in 2016

In Samboja Lestari, FOUR PAWS looked after a group of eight orangutans in 2016. They were given good training and thorough medical examinations and were tested for infectious diseases. Four of them successfully completed the Academy Programme in the course of the year and should therefore be reintroduced to the wild as soon as possible. When the partnership came to an end, the eight animals were returned to the care of BOSF. In December, BOSF released two of them in the Kehje Sewen forest.

One priority was to select and train a reliable Indonesian team. The training of orangutan keepers is very time-consuming, because in Indonesia there is no training for animal keepers. Having qualified animal keepers is vital for the success of the programme, so FOUR PAWS has trained four of the employees itself. Among other things, all the animal keepers were trained in botany, because knowing about the flora in the forest is crucial - both in order to teach the orangutans how to find food and also to be able to assess their behaviour correctly and document it accurately.

In Indonesia, every year during the dry season from August to November, there are devastating fires which pose a threat to mankind and nature. In 2016, FOUR PAWS helped the Pro Natura foundation with firefighting. Pro Natura looks after a nature conservation area in the Sungai Wain forest near Balikpapan. A specialist in disaster support from FOUR PAWS advised the Pro Natura firefighting team on better ways of fighting and preventing fires.

Outlook

In 2017, FOUR PAWS is concentrating entirely on building its own forest school for orphaned, young orangutans. A suitable area in East Kalimantan has been identified. The team has already started to clear tracks and paths there. The animal keepers are deciding on the flora, and identifying trees as food sources for their future fosterlings. FOUR PAWS is currently negotiating the last few points of the partnership agreement with the relevant Indonesian authorities.





Fur Farming Campaign

■ Fashion without fur

Background

Every year, about 100 million mink, foxes, raccoons and other animals suffer and die on fur farms all over the world. They are kept in tiny wire cages. The mesh floors injure their sensitive paws and faeces and urine build up under the cages. The animals live in a state of permanent stress; many of them have behavioural disorders or even self-mutilate. Their deaths are equally cruel: they are gassed, poisoned or killed by electric current – and all just for the sake of fashion.

FOUR PAWS has worked to help fur animals ever since it was first founded, telling the general public about the animal suffering behind fur products, exerting consistent pressure on politicians and dealers, and protesting outside fur farms. And with some success: the last fur farm in Austria closed in 1998. In 2005, the keeping of animals for fur was banned under the Federal Animal Welfare Act, because it is not possible to keep fur animals in speciesappropriate conditions. Unfortunately, though, there is still no ban on importing or retailing fur products in Austria. Fur, particularly in the form of accessories such as pompoms and collars, is regrettably still very popular in Austria.

Objective

FOUR PAWS hopes to gradually reduce demand for the sale of fur products. The long-term goal is to see a Europe without fur farms and without fur in fashion. FOUR PAWS supports a ban on keeping animals for fur, a legal obligation to label all fur products - clearly indicating the animal species, geographical origin and welfare conditions of the animals and, in the long term, a Europe-wide ban on importing and retailing all furs and fur products.

Campaign in 2016

In Austria, Germany, Bulgaria, Romania, South Africa and Australia, FOUR PAWS supports the Fur Free Retailer Program (FFR). This international initiative identifies those retailers, fashion companies and designers which have committed to not using fur. In 2016, FOUR PAWS managed to add 16 new companies to the list, including big names like Adler, Peter Hahn, NKD, Northland and the Woolworth Holding in South Africa. About 500 companies worldwide





companies have joined the Fur Free Retailer Program

To counteract the global fur trend, FOUR PAWS hopes to persuade more fashion companies to join the international Fur Free Retailer Program and keep telling the general public about the suffering behind fur fashion. Only when retailers and consumers stop using fur can the suffering of fur animals be stopped. Our work on transparent fur labelling will also be continued and promoted

with the FFR logo and Tchibo has also publicised the logo with additional PR campaigns.

The Fur Free Alliance (FFA) persuaded the Italian Armani fashion empire to stop using fur. The FFA is an international coalition of leading animal welfare and environmental protection associations, of which FOUR PAWS is also a member.

In a national research study, FOUR PAWS looked at the labelling of fur on clothing in Austria. It found that nearly 50 per cent of the fur clothing in the survey was not labelled in accordance with the EU Textile Labelling Act. The cheaper the product, the worse the labelling. The results were published and picked up by the media. FOUR PAWS demanded transparent and consumer-friendly EU labelling regulations.

Outlook at EU level.



| 21 20 |

Campaign for Wild Horses and Working Animals

■ Improving well-being

Background Romania

The Danube Delta in north-east Romania is one of the biggest wetland areas in Europe and home to about 500 wild horses. A few years ago, nature conservationists and the local authorities were afraid that the growing horse population could destroy the unique flora in the biosphere reserve of the Danube Delta. A decision was therefore taken to kill the horses. FOUR PAWS was able to prevent this cruel and drastic measure from going ahead. An agreement was reached with the relevant authorities that FOUR PAWS would limit the horse population by using birth control; in return the horses would be allowed to continue living in the Danube Delta. The birth control programme began in autumn 2013.

Iordan

The Jordanian "rose city" of Petra is a magnet for tourists. Many visitors explore the UNESCO World Heritage Site in carriages or on horses or donkeys. In this way, about 1,350 horses and donkeys earn their owners a living in this desert town. However, the animals live and work in poor welfare conditions. Some are exposed to the baking sun for hours on end. There is little shade and the animals are not given regular drinks or sufficient food. Many suffer from exhaustion, lameness and colic. Their burdens are often too heavy for their thin bodies.

Objective

The aims of the FOUR PAWS horse welfare campaign are to expose the abuse and protect the animals from further suffering, in addition to raising awareness of their needs and working with the authorities and local communities to improve the horses' general well-being.

Key activities in 2016

The non-intrusive birth control programme in Letea in the Danube Delta continued in 2016. 117 mares were reversibly sterilised using immuno-contraceptives. At a headcount, the horse population in the spring was 498 animals. That means the number of horses has fallen since the first count in 2012. A successful partnership with the biosphere reserve authorities means that, in future, FOUR PAWS will be able to sterilise and treat the horses even in a very strictly protected area of the reserve.

Jordan

With the Jordanian Princess Alia Foundation and the Petra Development and Tourism Region Authority (PDTRA), in 2015 FOUR PAWS launched an aid project to permanently improve the living and working conditions for animals in Petra. This

1.350
working horses and donkeys live in Petra



project continued in 2016. New stables were built to improve the infrastructure for the animals, and these opened in spring 2016. They provide the animals with shelter, water and somewhere to feed. FOUR PAWS vets have once again treated many of the beasts of burden in Petra. Special training sessions were also held to tell the keepers about their horses' needs.

Outlook

Romania

The birth control programme will continue until April 2017. It began its fifth season at the start of October. The planned law

protecting the wild horses in Letea in the Danube Delta will be sped up in the course of the year.

Jordan

A checkpoint is to be set up by the entrance to the clinic. Here, vets can examine all the horses working in the park every day. In the course of the year, 12 carriages will be replaced by new ones which are much better for the horses' health. Further training measures are planned and, in addition to this, a team from FOUR PAWS will treat the horses in Petra in spring, summer and autumn.



Help for Stray Animals

■ International Stray Animal Care Project

Background

Almost anywhere that people live, pets are regularly abandoned. Especially in urban areas of poorer countries, stray cats and dogs are a regular sight on the streets. Often starving, the animals are injured, ill and suffering from parasites. Strays usually breed quickly and in an uncontrolled way so they can also become a health risk to humans

Unfortunately, the authorities in many countries still respond to the problem with brutal killing campaigns. The animals are beaten to death, gassed or poisoned. That is not only cruel but also completely pointless. Scientific studies confirm that mass killings do not reduce the number of strays in the long term. A systematic programme of neutering is currently the only known way of reducing the population of strays permanently and, above all, humanely.

Objective

FOUR PAWS wants to put an end to the killing, relieve the suffering of strays and reduce their numbers long term.

Project

The FOUR PAWS Stray Animal Care (SAC) project is being carried out in ten countries in 2017. The main focus of the worldwide operation is the neutering of stray animals. FOUR

10.654

PAWS uses the Catch-Castrate-Release method. Dogs and cats are carefully caught by trained control officers, medically examined in a stationary or mobile clinic and then neutered under anaesthetic, vaccinated and chipped. If necessary they are treated, against parasites or for injuries. Only when the animals have recovered from the operation are they released back into the place they were found. In order to reduce the number of stray animals in the long term and make local people, especially schoolchildren, more aware of their responsibility towards pets, the neutering campaign is being accompanied by information and education events. Local vets are also being trained by FOUR PAWS to continue with the project. The SAC teams, consisting of experienced vets, animal control and animal welfare officers, outreach managers and education experts, work only in cities and communities that have signed an agreement to stop killing stray animals.

Dogs for People

One special part of the international campaign to help stray animals is the "Dogs for People" project. Since 2004, FOUR PAWS in Romania has been training rescued strays to become therapy or rescue dogs. The dogs are successfully used in animal-assisted therapy.

Often people who have mental health problems or disabilities find it easier to relate to dogs than to humans,

10

stray animals neutered and countries visited given medical treatment by aid teams



because the animals treat them without prejudice. Being with the animals improves these peoples' self-confidence and can give them a new zest for life. The dogs themselves experience a level of attention and affection that they never enjoyed in their lives as strays. "Dogs for People" enriches the lives of children, young people and old people who have special needs, while at the same time improving the way the Romanian population views stray dogs.

Key Activities in 2016

In 2016, FOUR PAWS neutered, vaccinated, wormed and provided medical treatment for 10,654 stray animals. The vets and animal welfare staff in the SAC teams were in action in eight countries; Romania, Bulgaria, Ukraine, Germany, Austria, Switzerland, Jordan and India. In Bulgaria and Romania, the teams continued their successful work in many cities and communities and neutered a total of 8,633 animals. In the Bulgarian capital, Sofia, FOUR PAWS has been running a clinic for stray animals since 2013. In India, FOUR PAWS once again worked with the Blue Cross of India and neutered 350 animals in Chennai alone. An SAC team also worked in Jordan for the first time. In Germany, Austria and Switzerland, 271 stray cats were also neutered.

As part of the "Dogs for People" project, FOUR PAWS opened its first medical centre in Bucharest to offer therapy involving the use of stray animals. Children with disabilities regularly meet their four-legged therapists there and are treated free of charge. The old people's home "Floare Rosie" recently celebrated four years of working to provide animal-assisted therapy.

Outlook

In Ukraine, FOUR PAWS intends to extend its help for stray animals with the support of the government. In 2017 alone, it plans to neuter and vaccinate 2,600 stray dogs there. SAC teams will be deployed in nine different cities. It is hoped that the accompanying information events taking place will increase people's understanding of stray animals and heighten awareness of the need to care for pets responsibly. In the city of Zhitomir, a clinic for stray animals is to be set up in 2017 with the help of the city authorities. There are also plans to run stray animal care projects in Thailand, Indonesia, South Africa and Australia for the first time. The neutering campaigns will be continued in Romania, Bulgaria, Germany, Austria and Switzerland.

Pet Campaigns

■ Pet Deception and the illegal puppy trade

Background

Every year, hundreds of thousands of puppies are bred in Eastern Europe for the market in Western Europe. Dogs there give birth to one litter after another in terrible conditions. The puppies are separated from their mothers far too early, taken to Western Europe in breach of several laws and then sold. Often they are ill and not immunised and their paperwork is forged. Many of them die and some bring dangerous diseases into the countries where they are bought.

The main marketplace for the international animal trade is the Internet. Here, buyers can remain anonymous and the scale of animal suffering is immense, because the advertisements are not always placed in accordance with the law or adequately checked online.

Objective

FOUR PAWS wants to stop the illegal trade in pedigree puppies and is calling for the identification and registration of all dogs to be compulsory across the EU. While this is happening, we intend to curb the cruel puppy trade immediately. Firstly by educating the general public and, secondly, by exposing and prosecuting the criminal activities of the dealers. To limit the casual dealing in puppies and other pets once and for all, FOUR PAWS is calling for the online trade to be strictly regulated.

signatures were collected at www.petdeception.org

150,000

Campaign in 2016

Thousands of animals are sold online every day. In 2016, FOUR PAWS launched a campaign called "Pet Deception" in ten countries and put 42 advertising portals such as Willhaben.at, Bazar.at, Tieranzeigen.at and Bazos.at under the microscope. The results were shocking: only one platform was operating relatively responsibly. All the others were finally asked to introduce strict guidelines for trading in animals. By the end of the year, almost 150,000 animallovers had supported the appeal by signing the petition at www.petdeception.org.



As in previous years, in 2016 FOUR PAWS once again carried out extensive research on the illegal puppy trading network and exposed its hustlers. The biggest success was the shutting down of a gang of criminal dealers in Germany. By working with a special department of the police, we succeeded in exposing the wrongdoings of a gang of animal traders, suppliers and veterinary surgeons who had been deceiving buyers and growing rich at the expense of animals for years. During this process, 105 often completely neglected dogs were rescued from terrible conditions near to Siegen. This was the first time that illegal puppy traders had been investigated under charges of international organised crime. That was a huge success.

Outlook for 2017

The "Pet Deception" campaign will be continued in the years to come. Further investigations and exposures are planned in connection with the illegal puppy trade. The aim is to work with the authorities to stop these fraudsters and increase consumer awareness about buying pets. FOUR PAWS will continue to work to ensure that an EU-wide duty to chip and register dogs is enshrined in law.



Is your classified ad site putting animals at risk? Uncover the truth.





Transport Campaign

#StopTheTrucks

Background and Objective

Every year, over 1 billion animals are transported through the European Union and into third-party countries. The applicable EU transport guidelines do not protect the animals. Under the law, cattle can be transported for up to 29 hours with one hour's break, pigs for up to 24 hours with no break and poultry for up to 12 hours with no food or water, in cramped lorries.

Any animals which are weak, old, sick or injured suffer particularly badly in poor transport conditions. Some even die along the way. Breaches of animal welfare regulations such as overcrowding or lack of food and water are virtually never punished because only 1% of the transport vehicles are inspected on the roads. FOUR PAWS has been working for a long time to restrict journey times and is pursuing two objectives: short-term improvements to transport conditions and a long-term plan to abolish the transportation of live animals by switching to transporting animals that are already

Key Activities in 2016

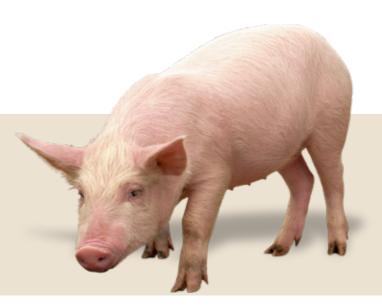
Together with the Eurogroup for Animals, the European umbrella organisation for animal welfare, in March FOUR PAWS and other organisations started an international campaign called "Stop the Trucks". The campaign aims to fight against long-distance animal transportation within the EU. FOUR PAWS is also asking the EU Commission to revise the EU regulations on the transport of live animals, with the aim



of reducing the long-distance transportation of animals and stopping it all together in the long-term. Already, 400,000 signatures have been collected for a petition to the EU.

Outlook for 2017

FOUR PAWS will round off the campaign in spring 2017 by handing over the petition to the European Parliament and will continue to work in future to get the EU animal transport regulations revised.

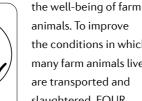


Background

Billions of animals suffer from being intensively farmed and meat consumption is increasing around the world. Current legal regulations are by no means sufficient to guarantee

"Tierschutz-kontrolliert"





animals. To improve the conditions in which many farm animals live, are transported and slaughtered, FOUR

FOUR PAWS Seal of Approval

PAWS has developed the two-part "Tierschutz-kontrolliert" (Animal welfare control) seal of approval – with an entry-level of "Good" and a premium level of "Very good".

Key Activities in 2016

Since 2014, FairMast poultry products from Frikifrisch GmbH and Almo beef products from Schirnhofer GmbH have been certified and marketed in Germany with the "Tierschutzkontrolliert" seal of approval

"Good" (1 star) level. These partnerships continued in 2016.

During 2016, 50 poultry farms in the Netherlands were certified at entry level under the guidelines, thereby improving the conditions in which 1.6 million fattening chickens were

In Austria, the number of participating farms which rear certified Almo cattle for our licence holder Schirnhofer has more than quadrupled: it has risen from 50 to 216 farms. Altogether in 2016, more than 2,000 cattle were fattened in compliance with the guidelines.

Outlook for 2017

FOUR PAWS will continue to expand the "Tierschutzkontrolliert" seal of approval in Germany and also extend it to the Austrian market. The aim is to build up more partnerships in other countries so that strict standards for keeping farm animals (living conditions, transport and slaughter) can also be introduced there.





animals are transported through the EU every year.

Animal-friendly Food

■ For Humans, Animals and the Environment

Background

Forecasts suggest that global demand for meat will double by the year 2050. Especially in developing and emerging countries, the need for animal products is increasing massively. The high level of consumption of meat and animal-based food products has enormous implications for the whole world. Most of this food comes from animals raised on conventional farms. That means that, every year, 56 billion farm animals are unable to live life according to their own needs. Intensive animal rearing on this gigantic scale pollutes groundwater, converts the rainforest into monoculture and causes the ice in the Arctic to melt. The more meat is eaten worldwide, the more people go hungry – because arable land is used to grow animal feed.

Objective

FOUR PAWS has been concerned about this issue for a long time and wants to encourage people to adapt their eating habits in light of this knowledge, and gradually start to eat a more animal-friendly diet. FOUR PAWS suggests following the 3R principle: Reduce – reduce your consumption of meat and animal products; Refine – choose high-quality products that take account of animal welfare; Replace – replace animal-based products with plant-based alternatives.

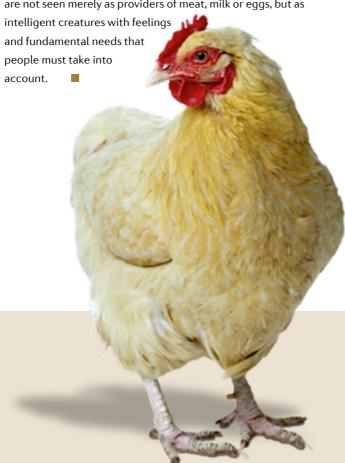
Key Activities in 2016

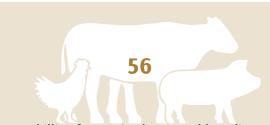
In 2016, we wrote several articles on the subject of nutrition and published them on the FOUR PAWS national websites.

We also produced a food newsletter explaining the 3R approach, with the focus on Replace. The newsletter tells people about animal-friendly food and aims to persuade them to move away from animal products and use plant alternatives more often.

Outlook for 2017

In 2017, FOUR PAWS is planning an information campaign about animal-friendly food. In addition to the monthly newsletter, the subject will be brought to public attention by videos, information flyers, infographics, press releases and background information. A special priority will be to alter the perception of farm animals in our society, so that animals are not seen merely as providers of meat, milk or eggs, but as intelligent creatures with feelings





billion farm animals are unable to live life according to their own needs



Partnerships

For Farm Animals

Dairy Cows

With 4.3 million dairy cows, Germany is the biggest milk producer in the EU. Most of the animals experience suffering in conventional dairy farming conditions. Calves have a particularly hard time of it. In conventional dairy farming, they are taken from their mothers after just 24 hours and then fed on milk replacers. As a result of being separated from their mothers and not being fed naturally, the calves often suffer from behavioural disorders and diarrhoea.

Since 2016, FOUR PAWS has been a partner of De Öko Melkburen, a consortium of organic dairy farmers who rear calves with their mothers. Their "Four Seasons Milk" is the first organic milk to be available from retailers throughout Germany that comes exclusively from calves reared with their mothers. Calves on De Öko Melkburen farms stay with their mothers for at least three months. The scope of the partnership will be further expanded in 2017.

Chick Culling

Every year, about 2.5 billion male chicks are needlessly killed in the egg production industry. They are an unwanted by-product because they do not lay eggs and do not put on enough weight for meat production. The killing of the chicks is a result of poultry farms specialising in either fattening for meat or egg laying. On farms raising chickens for meat, both male and female

birds are used, but on egg-laying farms only the female chicks are kept.

In Austria, FOUR PAWS worked with the REWE organic brand "JA! Natürlich" in 2013 to show that there are alternatives to killing the male chicks, by developing the pioneering project "Haushuhn and Gockelhahn" (Hens & Cockerels). Two years later, this led to a voluntary agreement within the organic egg industry in Austria: the two leading hatcheries, the organic umbrella organisation and leading representatives of the food retailing industry agreed that in future they would no longer kill male chicks in the organic egg production industry. At the end of 2016, rearing the male chicks of organic laying hens became a mandatory part of Bio Austria's guidelines. As a result, every year 300,000 to 400,000 fewer male chicks in Austria end up being thrown away than just a few years previously. FOUR PAWS will continue working in 2017 to stop the killing of male chicks across the EU and improve the living conditions of both laying hens and fattening chickens.



2.5

billion male chicks are needlessly killed in the egg production industry every year



Wool Sheep

There are major animal welfare problems with how wool is obtained and how wool sheep are kept. In addition to the general risk of injury during the shearing process, which is carried out as quickly as possible, wide strips of skin around the sheep's tail are cut away – without anaesthetic - because of the fear of flystrike. The technical term for this is mulesing. The process is only carried out around Australia, where more than 80% of the wool used for clothing comes from.

As a member of the working group committed to the "Responsible Wool Standard", FOUR PAWS wants to bring about lasting improvements to the lives of sheep used for wool production. The aim of the "Responsible Wool Standard" is to secure higher animal welfare standards for sheep — and that means putting an end to mulesing. The priorities are animal welfare, land management and the traceability and transparency of the delivery chain. FOUR PAWS will continue to support the working group's development and implementation processes in 2017 and raise public awareness of mulesing and sheep reared for wool in general.

Down Campaign

40 lives"

Background and Objective

The down in clothing and bedding comes from geese or ducks. Most of these feathers come from China, Hungary and Poland. Unfortunately, live plucking of ducks for down is still common practice: during their short lives the birds are plucked two to four times by hand while they are still alive and are often seriously injured in the process. Breeding birds, which are only slaughtered after a few years, may even undergo this fate up to 16 times. Dead geese and ducks are also plucked, but they often come from farms which forcefeed their birds. For force-feeding, the geese or ducks are usually kept in narrow cages. A tube is forced down their throat in order to push as much as 800 grams of feed into their stomachs using compressed air. During this torture, birds are regularly injured or even suffocated to death.

For a number of years, FOUR PAWS has been campaigning against these inhumane practices in animal-keeping and it is regarded as a serious negotiating partner, especially by outdoor clothing companies.

FOUR PAWS is part of the steering committee for what are currently the most important down standards in the outdoor clothing industry, the RDS (Responsible Down Standard) and the TDS (Global Traceable Down Standard). The aim is to ensure traceability for the down all along the delivery chain so that live plucking and force-feeding can be reliably excluded from it.

geese and ducks are plucked for one duvet

Key Activities in 2016

Most of the down ends up in bedding. Sometimes 40 geese and ducks may be tortured, plucked or force-fed to produce a single down duvet. That is why, in 2016, FOUR PAWS appealed to the public with its "40 lives" campaign (www.40lives.org) and demanded that the bedding industry at last took responsibility for the welfare of the birds. The international campaign ran simultaneously in Austria, Germany, Switzerland and the United Kingdom. When the campaign started, many manufacturers and shops did not

40 Lives

insist on inspecting the suppliers' farms and therefore could not conclusively say that their down did not come from force-fed birds. It became apparent that the certificates about animal welfare normally presented by their suppliers were often worthless. Instead, FOUR PAWS relies on excellent traceability systems such as those used in some cases by the outdoor clothing industry. In negotiations with Traumpass e.V., it also sought an improvement to the Downpass standard that is commonly used in the bedding industry.

Some initial successes have already been seen: in 2016 many bedding manufacturers and retailers contacted FOUR PAWS. Some have already committed to do more to prevent animal suffering. Others have adapted their guidelines so that they avoid using down from force-fed birds. By implementing a

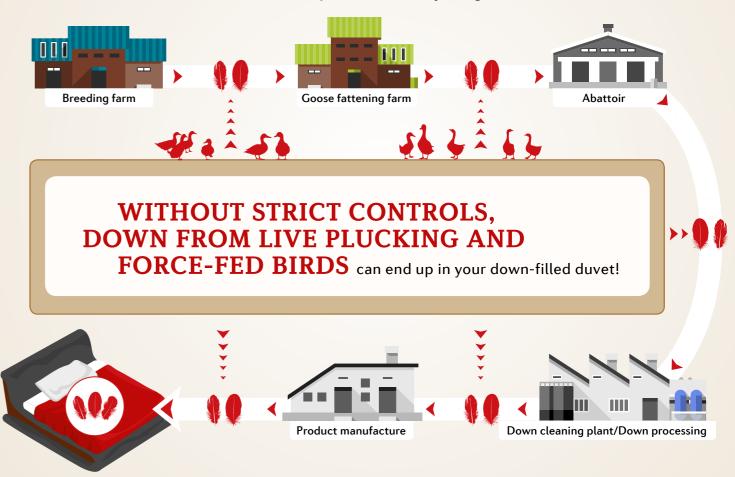
serious system of controls, it should be possible in future to trace the delivery chain for the down they use right back to the producers on the farm.

Outlook

The campaign will continue in 2017 with further negotiations and targeted campaigns. Important industry representatives such as Dänisches Bettenlager and Matratzen Concord are supposed to be implementing high standards for animal-friendly down and this should encourage the whole bedding industry to take greater responsibility. As a further incentive, FOUR PAWS will be awarding its negative "Blood Feather" prize for the first time to the worst performers in the industry in relation to animal welfare.

THE DOWN DELIVERY CHAIN

Fraud is possible at any stage!



34 | | | | | | |

Emergency Aid for Animals

International deployments

Background

Natural disasters affect both people and animals and their fates are often closely linked. When floods destroy whole villages and wipe out the harvest, keeping a farm animal is often the only way that people can survive, especially in the poorer regions of the world. When hunger and epidemics threaten, and people and animals are traumatised, rescue teams sometimes cannot evacuate them fast enough because people do not want to leave a beloved animal behind. In crisis situations, what is needed above all is rapid assistance for people and animals. Rescuing animals often secures people's livelihoods and also gives them hope and comfort. That is why emergency aid for animals is an important part of humanitarian work.

Objective

FOUR PAWS steps in when animals are at risk – whether that is as a result of natural disasters, political unrest or other emergencies. The aim is to relieve the suffering of the animals and, therefore, also of the people, and to improve their situation.

Project

FOUR PAWS has been providing active disaster relief for animals for the last 12 years and has worked in many disaster areas, for example in Sri Lanka (tsunami 2004/2005), India (monsoon

3

major aid efforts: Gaza Strip, Myanmar and Bulgaria flooding 2007), Kenya (drought 2009), Pakistan (monsoon flooding 2010/2011), Egypt and Libya (political unrest 2011), Philippines (typhoon 2013/2014), Serbia (flood disaster 2014), India and Myanmar (monsoon flooding 2015). The teams that are deployed include vets, rescue forces and disaster managers: they rescue and evacuate animals, treat and vaccinate them, distribute food and build emergency stables.

On the ground, FOUR PAWS works closely with local and international aid organisations and shares its own expertise with everyone concerned. In addition to its active disaster assistance, FOUR PAWS also supports emergency animal aid projects run by other organisations such as the Indian animal welfare organisation, Blue Cross of India. Since 2002, FOUR PAWS has also been financing the mobile animal clinic run by the David Sheldrick Wildlife Trust in Kenya. The clinic provides immediate aid in the Tsavo National Park in the south of the country, where elephants and other wild animals are at risk from poachers.

Key Activities in 2016 *Gaza Strip*

Teams from FOUR PAWS have been in action in the Gaza Strip several times in recent years, relieving the suffering of animals at the last zoo in Gaza. It had been called the "worst zoo in the world". Animals lived in appalling conditions at the Khan Younis Zoo. Their miserable cages measured just a few square metres.

63,7

tonnes of feed distributed

In 2016, FOUR PAWS was finally able to rescue all 15 surviving animals at the zoo. Most of the animals, such as the tortoises, the porcupines and the emu, found a new home at the Jordanian New Hope rescue centre. This rescue centre is part of the organisation Al Ma'wa for Nature and Wildlife which was set up by FOUR PAWS and the Princess Alia Foundation.

Myanmar

In July and August, following prolonged monsoon rains, the rivers overflowed their banks in many regions of Myanmar. Large parts of the country were flooded, including many areas of farmland. Hundreds of thousands of people had to leave their homes and about 50,000 animals were at risk from the high water levels. FOUR PAWS sent an aid team out to the regions of Magway, Bago, Mandalay and Ayeyarwaddy, to provide food for the suffering cattle and other farm animals. The helpers took the food to inaccessible areas in small boats and vets treated the sick animals. Altogether, FOUR PAWS, with help from its partner organisation Mingalar Myanmar, distributed 50 tonnes of food, ensuring the survival of about 10,000 farm animals.

Bulgaria

In December 2016, a goods train came off the rails in the Bulgarian village of Hitrino; two of the gas tanks it was carrying exploded. Seven people were killed and many were injured. Because of the danger of more explosions, the residents had to leave the village, home to 800 people, for a few days. The animals were left behind. The fire caused immense damage, many houses were affected and almost all the food supplies and the big silo tower were destroyed. When the FOUR PAWS helpers reached Hitrino, they immediately started to look after the injured animals and distribute food to the affected households, where 575 pets and farm animals were starving. Altogether, 13.7 tonnes of hay and animal feed were distributed over the course of a month or so. That was enough to ensure that the animals were looked after until further aid arrived.

Outlook for 2017

Disaster relief for people and animals remains a key focus for the work of FOUR PAWS and it will be further expanded. Whenever there is a disaster anywhere in the world, the emergency aid team checks with the organisers whether and how they can help. The team is also doing more work to reduce the impact of such disasters.

Partnerships with the Blue Cross of India and the David Sheldrick Wildlife Trust in Kenya will be continued.





Fundraising

■ Reaching People

Charitable work for society, people or animals can have no impact without adequate funding. The work of the FOUR PAWS foundation is funded mainly by donations. That allows the organisation to be independent in its decision-making and free from party political or commercial interests. To ensure a reliable flow of funds, FOUR PAWS uses different fundraising methods in the five European countries where it operates and also in the USA, Australia and South Africa. In addition to this, it receives income from bequests and interest earnings.

Security and Transparency

Handling donations responsibly is one of the fundamental principles of FOUR PAWS. In Austria, FOUR PAWS holds the Donations Seal of Quality, while in Germany the foundation is a member of the German Donations Council (Deutscher Spendenrat). FOUR PAWS is therefore fully committed to its guidelines and to the principles of openness, truth, clarity and credibility in its communications, and to handling donations transparently and prudently.

Letters to Donors

The FOUR PAWS foundation sends information out to its donors regularly. The aim is to tell them about the work of

FOUR PAWS and at the same time embed an awareness of animal welfare deeper in their consciousness. We also ask the addressees for donations for our projects and campaigns. We often also enclose petitions or protest postcards which recipients can use to show their commitment to our ideals.

Attracting New Donors

To compensate for the natural fluctuation in the number of donors and attract new resources, FOUR PAWS tries to attract new donors. We send letters to addresses that are freely and publicly available. In some countries, new donors are also acquired by face-to-face fundraising.

Telephone Calls and Sponsorship

FOUR PAWS has taken responsibility for hundreds of animals, not least with its projects to help bears and big cats. They all have to be fed and looked after for years – in accordance with their needs and the organisation's high standards. Regular donations make it easier to plan for and fund this long-term commitment. For that reason, we phone FOUR PAWS donors and ask them to make regular donations. Sponsorship also helps secure our long-term work. That is why donors can make regular payments and in this way become sponsors for bears, lions, stray dogs or orangutans.

632,000 donors in

eight countries

17,000

sponsors in eight countries



PR Work

■ Education and Information

Charitable organisations need publicity to tell people about their projects and campaigns and stir them to take action. Education and information work is also an important objective of the FOUR PAWS foundation. The aim is to embed the notion of animal welfare more deeply in society, in order to bring about improvements for the animals that live in the care of humans and ensure that they become firmly established.

Dialogue with the General Public

All the national branches of FOUR PAWS engage in professional PR work. In addition to traditional media work, the organisation also uses social media channels to enter into direct dialogue with even more interested people. In 2016 the Facebook community had a total of 598,931 fans. Over 21,800 people followed the organisation on Twitter.

The Instagram account was followed by 15,734 people and the FOUR PAWS YouTube channel was accessed 1,012,740 times every month, on average. About 600,000 people subscribed to the newsletter. The national websites, in five different languages, recorded an average of 165,131 visitors a month in 2016.

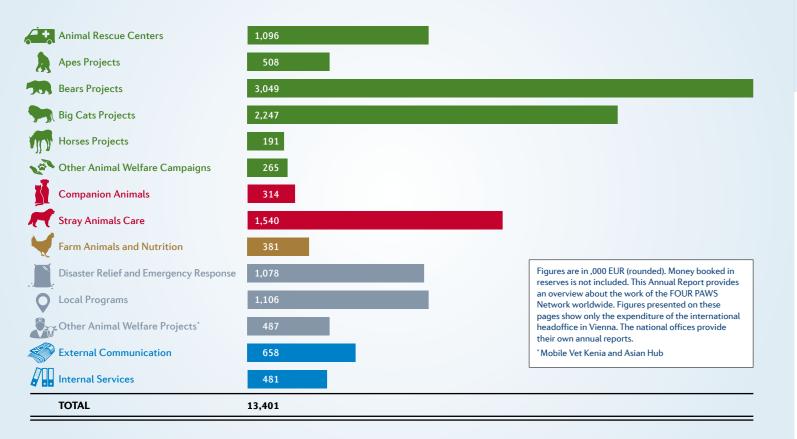
Impact

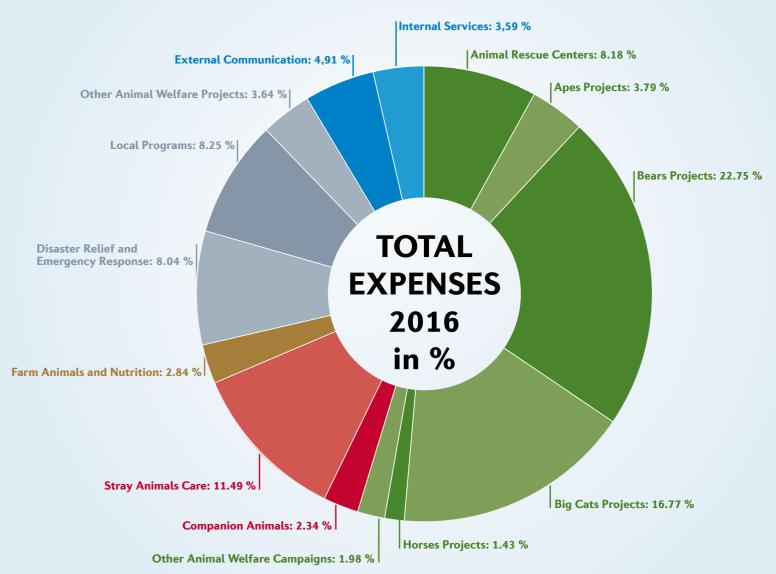
FOUR PAWS projects and campaigns are regularly covered by the media. For example, our rescues of bears from Albania, Serbia and Poland attracted considerable international interest, as did the release and transfer of animals from the last zoo in Gaza. Our rescue of the animals from this war zone was covered on 500 international media channels, including the Daily Mirror, BBC Radio, Bild.de,

Financial Report

FOUR PAWS is a strong, global and independent voice for animals under direct human control. The FOUR PAWS vision is of a world where humans treat animals with respect, empathy and understanding.

TOTAL EXPENSES 2016





FOUR PAWS is fully committed

to its guidelines and to the principles

of openness, truth, clarity and credibility

in its communications, and to handling

donations transparently and prudently.



FOUR PAWS offices

FOUR PAWS Headquarters

VIER PFOTEN International gemeinnützige Privatstiftung Linke Wienzeile 236 1150 Vienna, Austria T: +43-1-545 50 20-0 F: +43-1-545 50 20-99 office@four-paws.org www.vier-pfoten.org/en

AUSTRALIA

FOUR PAWS Australia Suite 16, Level 5, 155 King St. Sydney NSW 2001, Australia T: +02-8397 8192 office@four-paws.org.au www.four-paws.org.au

VIER PFOTEN – Stiftung für Tierschutz Linke Wienzeile 236, 1150 Wien, Austria T: +43 1 895 02 02-0 F: +43 1 895 02 02-99 office@vier-pfoten.at www.vier-pfoten.at

BULGARIA

Fondatsia CHETIRI LAPI 8 Pirotska Str., entr. A, . 1, 1000 Sofia, Bulgaria T: +359-2-953 1784 F: +359-2-952 1198 office@vier-pfoten.bg www.vier-pfoten.bg

GERMANY

VIER PFOTEN – Stiftung für Tierschutz Schomburgstraße 120, 22767 Hamburg, Germany T: +49-40-399 249-0 F: +49-40-399 249-99 office@vier-pfoten.de www.vier-pfoten.de

HUNGARY

VIER PFOTEN Hungary **NÉGY MANCS** Alapitvány az Allatvedelemert Bécsi út 120 4th floor 1034 Budapest, Hungary T: +36-1-301 0149 office@negy-mancs.hu www.negy-mancs.hu

NETHERLANDS

Stichting VIER VOETERS Oostenburgervoorstraat 162 1018 MR Amsterdam, Netherlands T: +31-20 625 25 26 F: +31-20 623 23 26 office@vier-voeters.nl www.vier-voeters.nl

ROMANIA

VIER PFOTEN Romania Strada Maica Alexandra, nr. 24, Sector 1, București, Romania T: +40-21-311 25 98 F: +40-21-311 25 99 office@vier-pfoten.ro www.vier-pfoten.ro

UNITED KINGDOM

FOUR PAWS UK CAN Mezzanine (2nd floor) 32-36 Loman Street, Southwark London, SE1 0EH, United Kingdom T: +44-207-922 79-54 F: +44-207-922 79-55 office@four-paws.org.uk www.four-paws.org.uk

UNITED STATES

FOUR PAWS International 14 Beacon Street, #1110 Boston, MA 02108, United States T: +1-617-942 1233 F: +1-360-364 7347 info@four-paws.us www.four-paws.us

SOUTH AFRICA

FOUR PAWS Animal Welfare Foundation The Green Building, 9B Bell Crescent, Westlake Business Park Westlake, 7945 Cape Town Postal address: P.O. Box 930025202 Republic of South Africa T: +27-21-702 4277, F: +27-21-702 4595 office@four-paws.org.za www.four-paws.org.za

SWITZERLAND

VIER PFOTEN – Stiftung für Tierschutz Enzianweg 4 8048 Zürich, Switzerland T: +41-43-31180-90 F: +41-43-31180-99 office@vier-pfoten.ch www.vier-pfoten.ch

EUROPEAN POLICY OFFICE (EPO)

VIER PFOTEN – Stiftung für Tierschutz European Policy Office Avenue de la Renaissance 19 (postbox 11), 1000 Bruxelles, Belgium T: +32-2-740 08 88 F: +32-2-733 90 27 office@vier-pfoten.eu www.vier-pfoten.eu

FOUR PAWS clinics, sanctuaries and rescue centres

BEAR SANCTUARY Arbesbach BÄRENWALD Bärenschutzzentrum gGmbH Schönfeld 18, 3925 Arbesbach, Austria T: +43-2813-76 04 F: +43-2813-76 04-15 office@baerenwald.at www.baerenwald.at

EULEN- UND GREIFVOGELSTATION Haringsee

Untere Hauptstraße 34 2286 Haringsee, Österreich T: +43 2214 480 50 office@eulen-greifvogelstation.at www.eulen-greifvogelstation.at

BULGARIA

DANCING BEARS PARK Belitsa Adriyanov chark area, 2780 Belitsa Blagoevgrad District, Bulgaria T: +359-88-786 61 89 www.belitsa.bear-projects.org

Stray Animal Clinic Bankya 37 Ál. Stamboliyski str. Sofia 1320 District Bankya, Bulgaria T: +359-888-404 447

GERMANY

BEAR SANCTUARY Müritz BÄRENWALD Müritz GmbH Am Bärenwald 1, 17209 Stuer, Germany T: +49-39924-79118 F: +49-39924-79619 info@baerenwald-mueritz.de www.baerenwald-mueritz.de

TIERART gGmbH Eine Tier- und Artenschutzstation von VIER PFOTEN Tierartstraße 1 66506 Maßweiler, Germany T: +49 176-84305545 wildtierauffangstation@tierart.de

www.tierart.de

Al Ma'wa For Nature and Wildlife P.O.Box 691, Amman, 11941, Jordan Al Hummar- Royal Stables F: +962 6 5340407 www.almawajordan.org

KOSOVO

BEAR SANCTUARY Prishtina 'Kalabria Neighborhood', Block II, No. 24 10000 Prishtina, Kosovo T: +377-44 792 015 f /BearSanctuaryPrishtina

NETHERLANDS

Big Cat Centre FELIDA Grindweg 22, 8422 DN Nijeberkoop Netherlands

ROMANIA

Dogs for People Animal-Assisted Therapy Centre Prelungirea Ghencea Bvd.no. 195 district 6, Bucharest, Romania www.vier-pfoten.at/projekte/ streunertiere/dogs-for-people

UKRAINE

BEAR SANCTUARY Domazhyr 607 Molodizhna Street, 81083 Domazhir Yavoriv district, Lviv region, Ukraine f /BearSanctuaryDomazhyr/

BEAR RESCUE CENTRE Nadiya Zhytomyr Region, Berezivka Village

f /fp.bear.project.ukraine

Stray Animal Clinic FOUR PAWS Ukraine Sergei Parajanov Street, 87 Zhytomyr, Úkraine

SOUTH AFRICA

LIONSROCK Park Section 21, LIONSROCK Farm Klein Bloemhof, District Betlehem Postal address: P.O. BOX 1416 9700 Bethlehem Republic of South Africa Park T: +27-58 304 3899 Sanctuary T: +27-58 304 1003 Fax: +27-58 304 1005 office@lionsrock.org www.lionsrock.org

Big Cats Clinic LIONSROCK LIONSROCK Farm Klein Bloemhof, District Bethelehem

VIETNAM

BEAR SANCTUARY Ninh Binh Nga 3 Village, Cuc Phuong Commune Nho Ouan District, Nin Binh Province Vietnam



Projects supportedby FOUR PAWS

FOUR PAWS also supports projects in cooperation with other institutions that are in accordance with our high animal welfare standards.

CROATIA

Bear Refuge Kuterevo Pod Crikvon 109, 53220 Kuterevo,

GERMANY

Wildtierstation Hamburg/ Schleswig-Holstein Am Sender 2 www.wildtierstation-hamburg.de

Blue Cross of India No 72, Vellachery Main Road Guindy, Chennai 600032, Indi T: +91-44-223 00 666, bluecrossofindia@gmail.com www.bluecrossofindia.org

INDONESIA

Jl. Balikpapan – Handil KM. 44 NO. 00 RT. 001 RW. 000 Kel.Margo Mulyo Kec. Samboja Kutai Kartanegara, Kalimantan Timur

KÉNYA
The David Sheldrick Wildlife Trust
P.O. Box 15555, Mbagathi
00503, Nairobi, Kenya
T: +254-20-891 996
F: +254-20-890 053
rc-h@africaonline.co.ke
www.sheldrickwildlifetrust.org

POLAND

ZOO Poznań Ogród Zoologiczny ul. Browarna 25, 61-063 Poznań, Poland T: +48 61 876 8209

ROMANIA

Bear Orphan Station Harghita
Located in the Hasmas Mountains,
Harghita County, Romania
Project Manager: Leonardo Bereczky
leonardo.bereczky@gmail.com

Dog Shelter Speranta Popesti Leordeni, Ilfov County, Romania

VIETNAM

Block 17T5, 17th floor, Room 1701 Hoang Dao Thuy Street, Cau Giay District, Hanoi, Vietnam

VIER PFOTEN International – gemeinnützige Privatstiftung Linke Wienzeile 236, 1150 Vienna, Austria

phone: +43 1 5455020-0 fax: +43 1 5455020-99

e-mail: office@vier-pfoten.org

- avier-pfoten.org
- f facebook.com/fourpaws.org
- twitter.com/fourpawsint
- youtube.com/fourpawsinternational
- instagram.com/four_paws_international

Donations Account
FOUR PAWS International

IBAN: AT71 12000 51583 777111

BIC: BKAUATWW



