

## Gifts-in-Kind

One of our goals is to build powerful partnerships through collaboration, and through securing access to resources such as products, skills and services that support our work and improve efficiency and sustainability.

## Payroll Giving

Make Philanthropy a core tenet of your company's culture through Payroll Giving and help boost employee morale, encouraging them to become better citizens. Through Payroll Giving your company acts as a conduit that facilitates the process of employee giving from as little as R10 per month. Your company can match this gift, thus making it an attractive part of your Corporate Social Investment initiatives and doing your part in responsibility towards our environment.

## WHY WE NEED YOU!

- We believe that you have the resources, influence, leadership and networks
- To help save our wild African lions, and prevent them from becoming extinct
- As a force to institute a ban to canned-hunting, captive-breeding, the lion-bone trade, and illegal wildlife trade in South Africa
- To support our big cat rescue missions and transfers to LIONSROCK
- To build powerful partnerships
- To gain access to resources and authoritative influences that support our work

*"It is important for me to combine animal welfare and human welfare in my work. Every human being should help both animals and humans, together we can build bridges" - Fiona Miles – Country Director of FOUR PAWS in South Africa*

## South Africa

**FOUR PAWS Animal Welfare Foundation**

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## Banking Details

First National Bank • Branch code: 230 133  
Account number: 6213 9547 759

# SAVING WILDLIFE, one big cat at a time





**Our work is ground-breaking.  
Our stories are visual, impactful,  
heroic, emotional, inspiring,  
captivating..... humane.**

## **The Will to help animals**

FOUR PAWS is an international animal welfare organisation with offices in 14 countries, and a headquarters in Vienna, Austria. Founded by Heli Dungler in 1988, the organisation strives to improve animal welfare around the world through campaigns, lobbying, projects, programmes and wildlife rescues. We concentrate on animals directly under human control, for example: farm animals, wild animals, and companion animals that are kept under poor conditions, and who are being abused/exploited by man. We work to help animals in need directly and rapidly, while finding and creating sustainable solutions to improve their lives. In South Africa we focus on big cats, specifically the lion.

## **LIONSROCK Big Cat Sanctuary**

LIONSROCK Big Cat Sanctuary, a project by FOUR PAWS provides a life-long species appropriate habitat for big cats that were kept in poor conditions. Many of these big cats were rescued from zoos, circuses, war-torn disaster areas, and private captivity from around the world. Situated in the Free State and stretched over 1250 hectares of magnificent African landscape, LIONSROCK is home to nearly 100 big cats and other South African wild species. At LIONSROCK animals receive the highest care and medical treatment possible and enjoy greater autonomy to live out the rest of their lives where they are safe and free from harm.

## **Support needed**

- Habitat construction and restoration
- Land and/or equipment
- Vehicles, quad bikes, and specially fitted animal transport units
- Lion or a pride veterinary care
- Education / Visitors centre

## **The Wild Philanthropy Programme**

There are similar characteristics between a lion and a philanthropist that gives one the perception of a force to be reckoned with, often leaving people in awe of their power and presence. Both lead with purpose and precision. They are brave, and will fight to protect their interests, while showing no fear or resistance when it comes to solving problems and getting what they want.

Philanthropists form a fundamental part of our society. We simply will not be able to achieve our goals without their influence. These individuals and companies are the game changers, the doers, and enablers of good. FOUR PAWS call upon these extraordinary men and women who actively look for purpose that fuels their passion for wildlife, to join our cause and support us. We invite leaders with financial and media resources, and social influence to support our quest to save our big cats. Our aim is to create a community of Wild Philanthropists who oppose canned-hunting, captive breeding, wildlife exploitation and the lion-bone trade. Through philanthropy we can be a powerful force in making a statement to improve and protect the lives of our wildlife at risk.

### **EXPLORING WAYS TO GIVE...**

## **How can you help**

- Donate toward building an enclosure
- Donate land or equipment
- Donate toward our onsite veterinary clinic and/or medical equipment
- Donate toward building our Education / Visitor Centre

## **Lion Transfers and Rescue Missions**

FOUR PAWS have executed numerous wildlife rescue missions around the world. Philanthropists who fund and support rescue missions and lion transfers to South Africa have the privilege of joining our rescue team at certain locations if certain criteria are met. Be part of this life changing experience for both man and animal.

## **Financial Annuity**

Support us with a planned and recurring executive monthly, or annual financial gift.

## **Sponsor Campaigns & Events**

Sponsor our events that educate, inform, and inspire positive change towards wildlife. Support our campaigns that drive legal change through lobbying and political engagement to improve living conditions of big cats.