

Climate change

Climate change is having a disastrous impact on our planet, but we can do our part to help save it.

Animal farming generates up to 18% of our total global greenhouse gas emissions and is the leading contributor to biodiversity loss and deforestation.

By reducing the amount of meat and dairy we eat, we can follow a climate and animal-friendly diet. This small change can change our world for the better!

How you can help

If you want to make a difference, take our meat reduction pledge and join a growing group of like-minded individuals who care about animals and the planet!



Take the meat reduction pledge!

Animal Welfare. Worldwide.



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New to trying plant-based alternatives? Try the following taco recipe!

1. Drain and press the tofu following the packet instructions.

2. Once pressed, chop the tofu into 2cm cubes. Mix the oil with all the spices in a bowl, then add the tofu and toss gently to coat.

3. Heat a non-stick frying pan and fry the tofu until golden and crisp, then transfer to a plate to serve.

4. To make the pico de gallo, mix the tomatoes, lime juice, jalapeno, onion and coriander in a bowl and season to taste.

5. You're ready! Grab a warm tortilla, add your tofu, pico and any extra toppings you like and enjoy.



Delicioso!