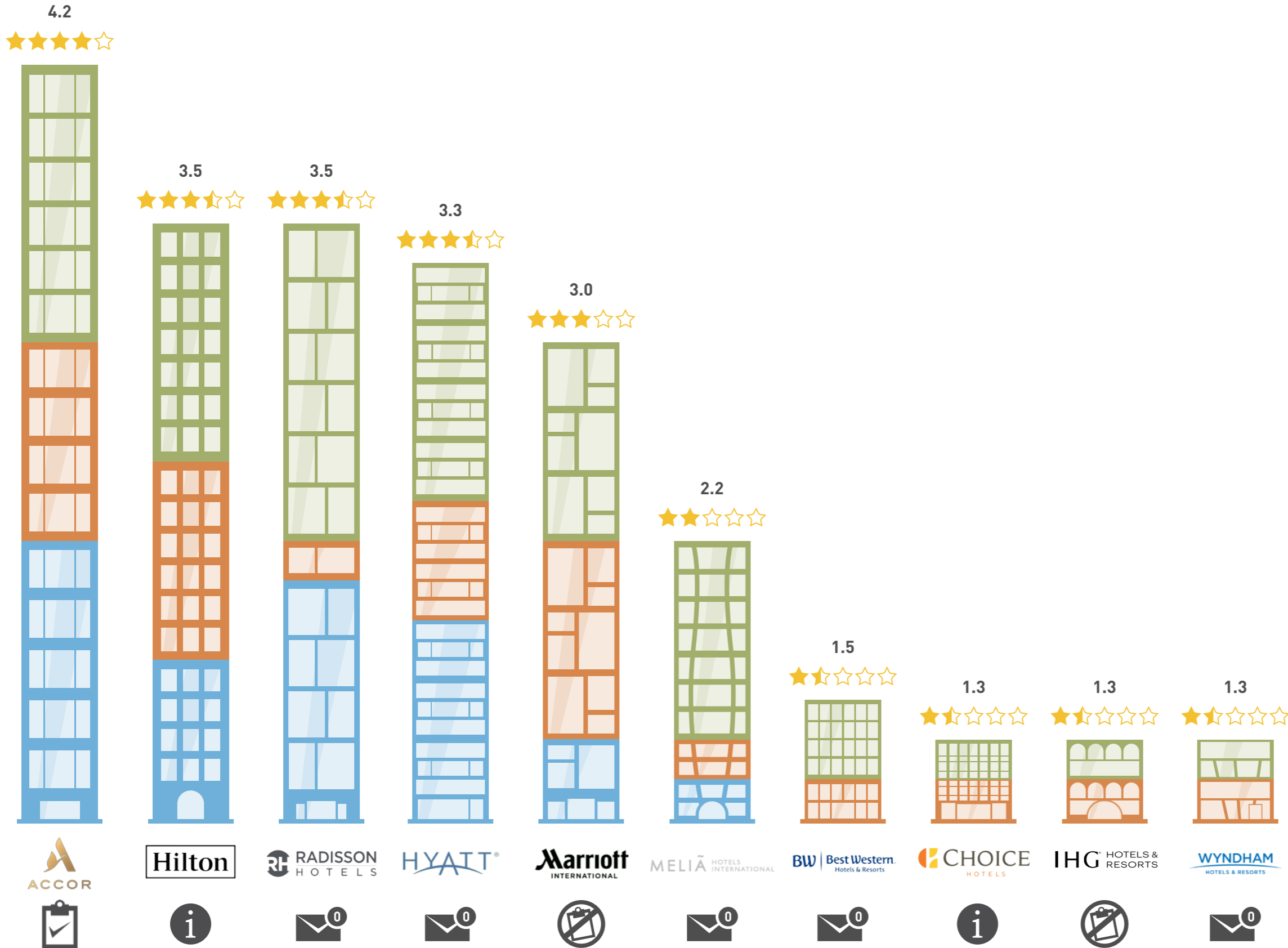




Results


Overall ranking





 Meat and dairy reduction & climate goals


 Animal welfare

 Plant-based portfolio

 Answered questionnaire

 Did not answer questionnaire but provided information via email

 Declined participation

 No reaction

Disclaimer: FOUR PAWS conducted the research based on publicly available information online between June and September 2023. Any changes that were implemented by the selected hotel companies after this set time frame were not considered. As part of the research and analysis, FOUR PAWS sent a questionnaire to the selected hotel companies for their input, which was only answered by Accor. Hilton and Choice provided some information via e-mail. All the other companies were evaluated solely by FOUR PAWS' research on publicly available information online.

Result Categories

Stars	Result category	Fulfilment of criteria	Points
1	■ Very poor ■	No/barely any criteria fulfilled	0
1.5			1
2	■ Poor ■	Few criteria fulfilled	2
2.5			3
3	■ Average ■	Some criteria fulfilled	4
3.5			5
4	■ Good ■	Most criteria fulfilled	6
4.5			7
5	■ Very good ■	All criteria fulfilled	8

The below table **Overview of criteria and scores** provides information on the criteria and scoring system of the FOUR PAWS Hotel Challenge ranking. The criteria were grouped into three thematic categories, in each of which a maximum of eight points could be reached. Merged cells next to the displayed points achievable indicate that only

one of these scores could be achieved according to the level of ambition. The scores were converted into a star rating system according to the above table **Result categories** per category and as an overall result. The above table also shows the corresponding level of criteria fulfilment.

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Overview of criteria and scores

Thematic Category	Criterion	Level of ambition	Maximum points achievable	Accor	Best Western	Choice	Hilton	Hyatt	IHG	Marriott	Meliá	Radisson	Wyndham
Meat and dairy reduction and climate goals	A) Meat and dairy reduction goals	The hotel plans to reduce meat and dairy without having a concrete goal.	2	2	0	0	2	2	0	0	0	2	0
		The hotel has concrete meat and dairy reduction goals.	3										
	B) The hotel mentions the impact of meat and dairy on animal welfare.		1	1	0	0	0	1	0	0	0	1	0
	C) The hotel mentions meat and dairy in connection with a scope 3 emission reduction goal.*		2	2	0	0	2	2	0	2	0	2	0
	D) The hotel discloses its Food & Beverage (F&B) climate footprint.		1	1	0	0	0	0	0	0	1	1	0
	E) The hotel's suppliers have to meet contractual climate-related requirements.		1	1	0	0	0	0	0	0	0	0	0
	Total points in category			8	7	0	0	4	5	0	2	1	6
Star rating for category				4.5	1.0	1.0	3.0	3.5	1.0	2.0	1.5	4.0	1.0
Animal Welfare	F) The hotel's policies cover animal welfare to the extent of...	merely broaching the topic of animal welfare.	1	3	1	1	3	3	1	3	1	1	1
		having insufficient policies in place such as the Five Freedoms.	2										
		excluding at least one cruel practice for at least one species OR excluding one cruel practice for all species but with geographical limitation.	3										
		excluding two or more cruel practices for all species without geographical limitation.	4										
		excluding all cruel practices for all species in all geographical locations.	5										
		following the Five Domains principle.	6										
	G) The hotel supports its suppliers towards improving animal welfare.		2	2	0	0	2	0	0	2	0	0	0
Total points in category			8	5	1	1	5	3	1	5	1	1	1
Star rating for category				3.5	1.5	1.5	3.5	2.5	1.5	3.5	1.5	1.5	1.5
Plant-based portfolio	H) Number of the holding company's hotels having an extended offering of plant-based food**	Some hotels (single hotels)	1	3	2	1	2	2	1	2	2	3	1
		Larger number of hotels (e.g. whole chain/brand)	2										
		All hotels	3										
	I) The hotel's policies mention plans to increase its plant-based offering to the extent of...	merely broaching the topic.	1	2	0	0	2	2	0	1	1	3	0
		having vague plans to increase it.	2										
		having concrete and timebound plans to increase it.	3										
J) The hotel conducts consumer-facing awareness-raising campaigns or programmes on plant-based food such as Meatless Mondays, Veganuary or online advertising.		2	2	0	0	2	2	0	2	2	2	0	
Total points in category			8	7	2	1	6	6	1	5	5	8	1
Star rating for category				4.5	2.0	1.5	4.0	4.0	1.5	3.5	3.5	5.0	1.5
Overall	Overall points		24	19	3	2	15	14	2	12	7	15	2
	Overall star rating (average across all categories, rounded to one decimal point)			4.2	1.5	1.3	3.5	3.3	1.3	3.0	2.2	3.5	1.3
				Good	Very poor	Very poor	Average	Average	Very poor	Average	Poor	Average	Very poor

* Points were only granted, if the following information regarding the scope 3 emission reduction goals was provided: target year, scope 3 emission reduction goal [%] from base year, anticipated change in absolute scope 3 emissions, scope 3 emissions in reporting year [metric tons CO2e], disclosed base year emissions

** Extended offering of plant-based food referring to items beyond the basics of margarine, plant milk, bread, fruits, and vegetables.