



BRANDS AGAINST MULESING

All the brands within the brand list have spoken out against the cruel practice of mulesing and show that the demand for non-mulesed wool is growing. Some of these brands are already moving away from mulesed wool or have committed to phasing out mulesed wool.

O'Neill Europe

Janine Martens, CSR manager at O'Neill Europe has made the following commitment: *“From 2020 on O'Neill Europe only accepts merino wool from sheep that have not been mulesed and that is certified by RWS.”*

This commitment was sent to FOUR PAWS per email and has yet to be uploaded on their website (source email 09.01.2020).