



United to #ProtectMillions from the Dog and Cat Meat Trade in Southeast Asia



The problem

An estimated 30 million dogs and cats are killed for their meat every year in Asia, with around 10 million killed in Cambodia, Indonesia and Vietnam. In these countries, they are often stolen family pets or stray animals taken from the streets and rural communities.



Join the global movement

- **Stop the theft of family pets** and capturing of stray animals to be slaughtered for the trade.
- **Reduce the significant human health risk** through the potential transmission of animal diseases, notably rabies, but also cholera and other deadly diseases.



Studies reveal a significant incidence of rabies-infected dogs in restaurants, slaughterhouses, and markets throughout Southeast Asia.

- **Prevent psychological trauma** experienced by tourists, who may witness the capture, transport, slaughter or consumption of dogs and cats, and support the owners of pets who have been stolen for the trade.

FOUR PAWS aims to protect millions of dogs and cats across Southeast Asia from cruelty. We are working closely with local governments, the tourism sector and animal welfare groups in the region to find solutions to end the trade.

The story of Lucky



Lucky was rescued from a dog meat slaughterhouse in Cambodia by FOUR PAWS.

She was kept in a rusty cage with numerous other dogs. Day by day she witnessed these dogs being roughly handled and killed right in front of her.

Like other dog slaughterhouses, this one operated openly and inhumanely. Anyone could enter and be exposed to the cruelty and disease risks.

After being rescued, Lucky was transformed from a trembling, scared and distressed dog into a happy and confident one. Today, Lucky is safe in her new adopted home... but her story could have ended very differently.

We want to end the suffering of animals for the dog and cat meat trade, but we need your help.



The Solution

FOUR PAWS is calling for an end to the dog and cat meat trade in Southeast Asia. The extreme cruelty involved, the negative impact on hindering rabies elimination, and its reliance on illegal and dangerous activities, all contribute to the urgent need to end this trade.



There is growing local opposition to the dog and cat meat trade, particularly as pet ownership increases in the region. Government officials in Cambodia, Indonesia and Vietnam are also showing signs of wanting this trade to end and willingness to work with us.

FOUR PAWS conducts investigations, market research studies, and works with coalitions and communities to support local efforts to end the trade. We also rescue and rehome animals, help slaughterhouse owners access viable livelihood alternatives, engage with governments and generate global awareness.

Why join us?

- **Become a leading brand** in the protection of tourists, local communities and animals in South East Asia.
- **Protect and educate your customers** about the trade, how to limit exposure, and how they can help FOUR PAWS too.
- **Benefit from positive PR**, marketing and potential sponsorship opportunities.
- **Showcase Southeast Asia** as a region that is kind to its people and to animals.



How can you help?

The global travel community loves Southeast Asia and the tourism sector can be a vital influence to create long term change. Together we will convince policymakers and the governments of Cambodia, Vietnam and Indonesia to end the trade for good.



Step 1: Take the pledge to help protect tourists, local communities and millions of pets from the dangers of the dog and cat meat trade in Southeast Asia.



Step 2: Educate your customers on the risks associated with exposure to the dog and cat meat trade, and engage them in our work to #ProtectMillions.



Step 3: Inform and engage with tourism trade associations, in-bound operators and national tourist boards for Cambodia, Vietnam and Indonesia.

Step 4: Go the extra mile and become a corporate partner. FOUR PAWS is looking for strategic partnerships to create unique engagement opportunities for your business. Contact us to find out more: travel-pledge@four-paws.org

To learn more and sign our Travel Industry Pledge, visit dogcatmeat.four-paws.org/travel