

Animal Welfare.
Worldwide.



THANK YOU
for signing up

©FOUR PAWS

Read about your ongoing donations and journey with FOUR PAWS, more about FOUR PAWS as an organisation, True Sanctuary LIONSROCK Big Cat Sanctuary and FOUR PAWS campaigns.

Together we can change the world!

Welcome

to our FOUR PAWS family

Your generosity as a monthly donor is so appreciated. It is your donation that enables us to actively keep campaigning for animals in need and improving Animal Welfare standards worldwide as well as achieve an environmentally and climate change friendly lifestyle combatting possible future pandemics.

Your contribution will help us to drive our various campaigns such as #BreakTheViciousCycle to bring an end to the exploitation of big cats, our campaign to end the dog and cat meat trade in Southeast Asia as well as our engagement to end pandemics.

Your donation will also be used to improve the lives of the more than 100 big cats at our Big Cat Sanctuary LIONSROCK in the Eastern Free State helping us to keep them safe and free from harm. They deserve to live their best rescued lives and you are making this as well as future rescues possible.

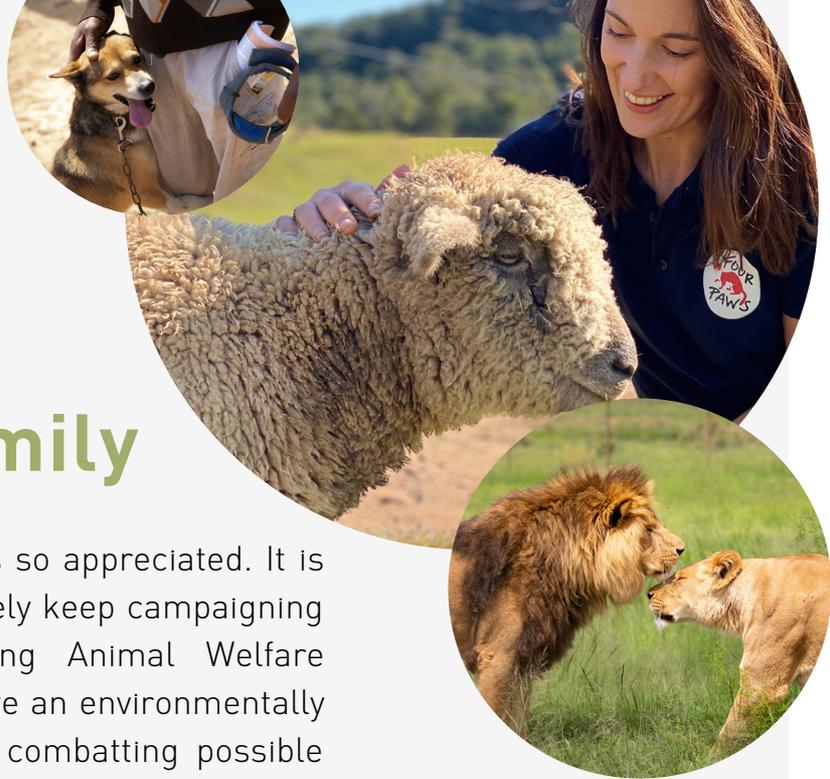
Additionally, we have many other active programmes such as our Pandemics and animal welfare campaign to tackle the root causes of zoonotic disease emergence in a holistic approach which recognises animal welfare as one major aspect in the prevention of pandemics. We have also been working to improve conditions for farm animals and how this is linked to Climate Change.

By supporting our work, you are reaching out with caring hearts to make the world a better place for all animals and supporting the recognition of their sentience and intrinsic value in our world.

Please stay connected with us on our social media channels to see how your donations are helping to reveal, rescue and protect animals.

With heartfelt thanks on behalf of all of us at FOUR PAWS and the animals,

Fiona Miles
Director





We are reaching out to you

Now that you are a part of our **FOUR PAWS** family, we would like to empower you as a member of our family to be the best animal advocate for the animals by:

-  Sending you welcome **gifts**
-  Inviting you to visit the big cats at our Big Cat Sanctuary, **LIONSROCK**. Head [HERE](#) to experience a virtual tour to see what the sanctuary is all about!
-  Sending you a **newsletter** full of news, some feel good photographs and stories on how the animals are living their best lives under the African sun at LIONSROCK Big Cat Sanctuary and our other sanctuaries worldwide
-  News about our **campaigns** and engagement to have large scale and long-term impact for animal welfare in South Africa, Africa and around the world
-  Posting **social media posts** full of news, big cat fun in the sun, videos of rescue missions and some handy facts to make animal welfare a priority
-  Sending you an annual **tax certificate**
-  Keeping up with courtesy calls, gifts, exclusive offers, and **invitations** to exclusive events
-  Making it possible for you to support us through our **My School** project. Support us while shopping by making FOUR PAWS a beneficiary on your MySchool MyVillage MyPlanet card. You can apply [by clicking HERE](#).





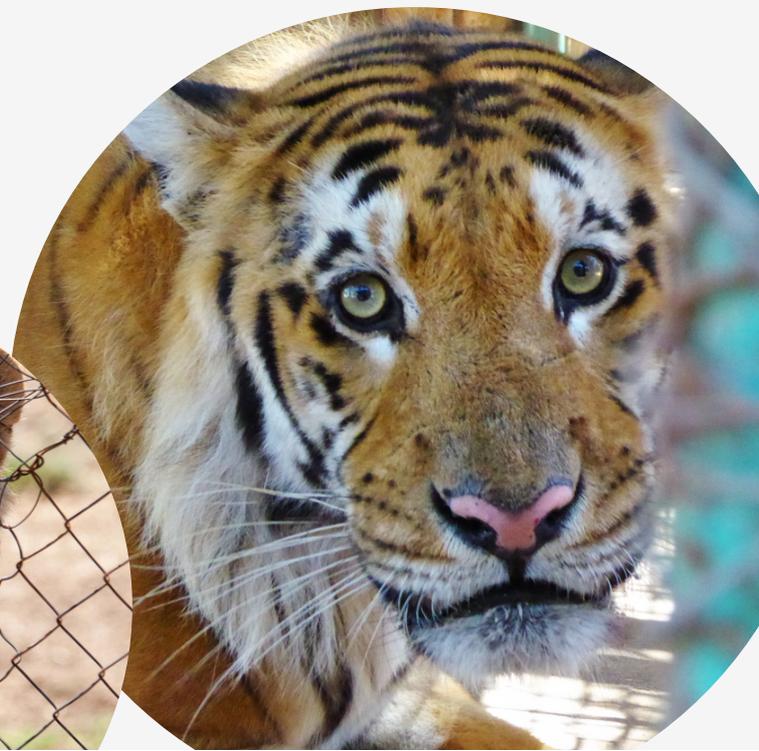
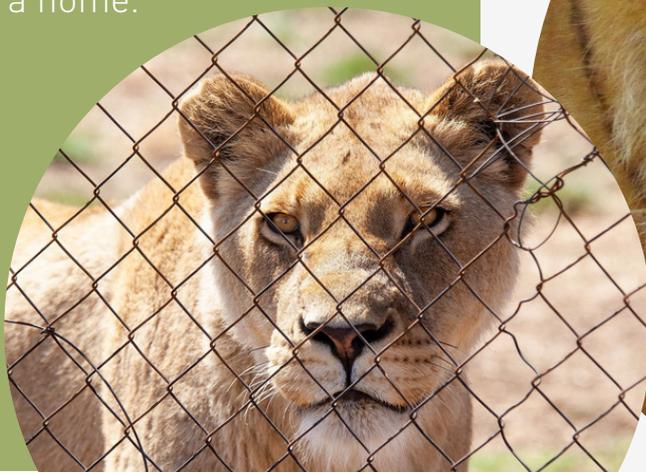
More about your FOUR PAWS family

More than three decades ago, Austrian Heli Dungler and friends fought for the closure of fur farms in Austria. They were indefatigable and intrepid. This fight was the foundation stone for a non-governmental organisation that gained importance for humans and animals far beyond the borders of Austria, the FOUR PAWS family that you are now a member of.

In our mission statement we make our focus and passion clear. FOUR PAWS is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them. This incorporates a promise for a better future for animals in need that are under direct human influence. This is a promise to reveal abuses around the world, to point them out and to fight for justice and includes the resolute aim to rescue animals in need bravely, to provide change for the better and to give them protection and a home.

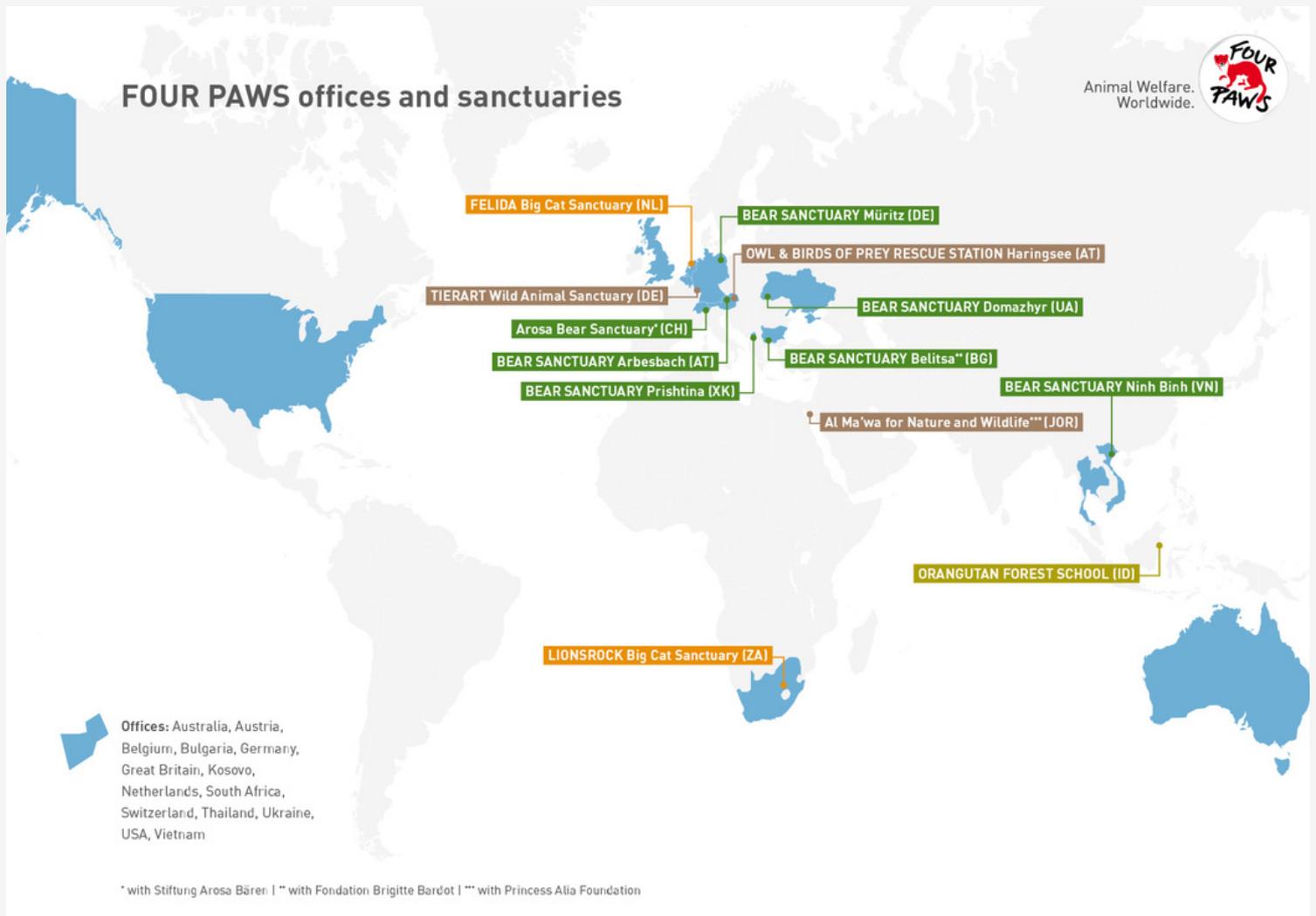
It is also embraced in our FOUR PAWS vision which is for a world where people treat animals with respect, empathy and understanding. We want to bring this world about with your help by revealing, rescuing, and protecting animals in need.

FOUR PAWS reveals inappropriate and life-threatening conditions for animals. We reveal abuses, develop appropriate solutions, and drive those forward to implement them in the best conceivable way. Our projects, campaigns, and lobbying for the protection of animals under direct human influence sensitise, raise awareness, and clarify relevant themes. Our network is international. We conduct intensive research, and constantly develop innovative ideas.



FOUR PAWS rescues animals in need worldwide that are under direct human influence and reduces and ends the suffering of animals with continuing help and medical care. We take concrete action, mobilise people, change consumer behaviour and bring about changes in the law to achieve long-term solutions for animal welfare. We are committed to the responsible treatment of animals and to combating illegal practices and will work with authorities and governments around the world to introduce legislative changes that improve the lives of millions of animals.

FOUR PAWS also provides a safe home for wildlife such as big cats, bears, orangutans, and elephants rescued from non-species-appropriate keeping conditions around the world. We fight for ethical and morally flawless behaviour towards animals, insisting on compliance with standards and the establishment of animal welfare labels. In cooperation with countries and communities, the aim is to ensure that animals are protected by laws and regulations and that these laws are strictly executed. We see this as a basis for achieving justice and fairness in the treatment of animals and for restoring order.



FOUR PAWS

FACTSHEET



FOUR PAWS has been working for the well-being and protection of animals under direct human influence since 1988. Originally founded in Austria to campaign against fur farms and the battery egg industry, FOUR PAWS has developed over the past decades into a globally active, renowned organisation.

OUR MISSION:

FOUR PAWS is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them.

OUR VISION:

A world where humans treat animals with respect, empathy and understanding.

The aim of the organisation is to achieve and establish changes in politics, society and the economy that will benefit animals – through projects, campaigns and education. The work of FOUR PAWS is based on scientific expertise, sound research and intensive national and international lobbying.

1 FOUR PAWS reveals inappropriate and life-threatening conditions



2 FOUR PAWS exposes abuses, develops appropriate solutions, and drives them forward



3 FOUR PAWS rescues animals in need worldwide that are under direct human influence



4 FOUR PAWS provides help and medical care



5 FOUR PAWS raises awareness through sustainable campaigns and projects



6 FOUR PAWS works with authorities and governments to introduce legislative change



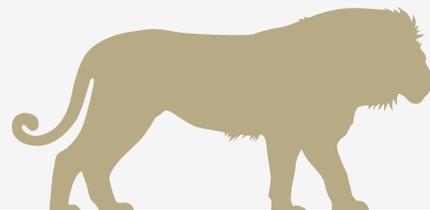
7 FOUR PAWS establishes and operates sanctuaries for wildlife, rescued from non-species appropriate living conditions



SUSTAINABLE ANIMAL WELFARE

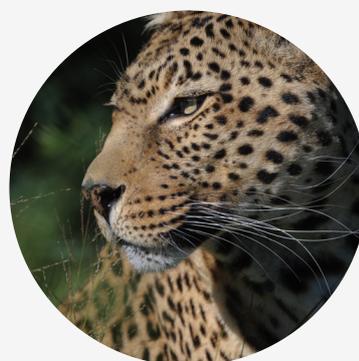
The campaigns and projects of FOUR PAWS focus on companion animals including stray dogs and cats, farm animals and wild animals – such as bears, big cats and orangutans – kept in inappropriate conditions as well as in disaster and conflict zones.

More about



LIONSROCK Big Cat Sanctuary

Big cats raised in captivity cannot be released into the wild. Our Big Cat Sanctuary LIONSROCK provides a species appropriate, lifelong home for rescued big cats that were kept in inadequate conditions in zoos, circuses, or private captivity.



The animals are housed in 54 enclosures of the highest standards on a total reserve area of 1, 250 hectares. The enclosures take up an area of 60 hectares. In the rest of the Sanctuary other typical South African species such as zebras, wildebeest and other antelope have the run of the reserve. Older or animals with special needs are housed in two special care units that are easily accessible for the on-site vet.

LIONSROCK is home to more than a hundred big cats comprising mostly of lions while there are also tigers, leopards and a caracal and hyena. The animals originate from countries such as Austria, Bulgaria, France, Gaza, Germany, and South Africa.

The Sanctuary is named after the big prominent rock on a hillock in the centre of the reserve. The animals are being cared for by a team of more than 40 people which include animal caretakers, security personnel and maintenance staff. The accommodation on the reserve was closed during Covid-19 but will again be operational in late 2022.

LIONSROCK is funded by donations from animal lovers like yourself from around the world. In addition, the accommodation and tours of the Sanctuary, is an important source of income that directly contributes to the care of the animals.

Animals are regularly checked and examined by specialist veterinarians. During such medical procedures, vaccinations are also administered. A clinic of 120 square metres (about half the area of a tennis court) was constructed in 2014 to help vets and consulting medical staff to perform surgeries and medical treatments.

The big cats are fed an average of 35 kilograms of meat per animal per week. Some of the meat is donated by farmers in the vicinity. The balance of the meat needed to feed all the rescued big cats must be purchased.

The Sanctuary addresses issues of animal abuse with the youth with an animal welfare education programme in the immediate vicinity and in an education centre at the Sanctuary.

Volunteers regularly help the LIONSROCK team on site with the smooth running and maintenance of the sanctuary.



#LIVE KINDER with FOUR PAWS

Our relationship with the planet and its other inhabitants is out of balance with the Covid-19 highlighting this fact. Collectively we have the power to protect animals and the planet, but we need to #LiveKinder now. We are more aware now than ever of the link between the way we treat animals and the planet, and the emergence of global pandemics. Over 75% of pandemics have come from animals, including wildlife and farmed animals. We need to change the way we live. As a member of our FOUR PAWS family, you can join the [#LiveKinder](#) movement and encourage other to #LiveKinder not just for yourself, but for the animals and the planet.

Some of our programmes:

-  FOUR PAWS operates a rapid response, highly skilled expert unit equipped to help animals in the face of wars or conflict zones. Our team, of veterinarians, rescue workers and crisis managers, is trained to work under such circumstances and operating worldwide.
-  FOUR PAWS also have a focus on mitigating climate change. Have you heard about the idea of “One Welfare”? It means that animal welfare, human health and the well-being of the environment are heavily interconnected. We are promoting this with several projects like the Atlas Challenge to drive down meat production contributing to the climate and farmed animal crisis.

FOUR PAWS in South Africa

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Sanctuary website: www.lionsrock.org

Facebook: @FourPaws.ZA

Instagram: @fourpawsza

Twitter: @FOURPAWSSA

YouTube: @FOUR PAWS South Africa

