

Chocolate company	Alfred Ritter	Carambar & Co	Coop	Ferrero	Hosta Group	Josef Manner	Lindt & Sprüngli	Ludwig Schokolade (Krüger Group)	Mars, Incorporated	Migros	Mondelēz International	Nestlé	Stollwerck (Baronie)	August Storck	The Hershey Company	Tiger Brands	Tony's Chocolonely	Walter Heindl

### PRODUCT PORTFOLIO

Availability of dairy-free dark chocolate	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓
Availability of dairy-free milk chocolate	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✗	✗
Use of vegan alternative(s) in dairy-free 'milk' chocolate	✓	✓	✓	—	—	✓	✓	✓	✓	✓	✓	✓	—	—	✓	—	—	—
Marketing measures promoting vegan chocolates	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✓	✓
Strategy to increase vegan 'milk' chocolate	?	?	✗	✗	?	?	?	?	?	?	?	✗	?	?	?	?	?	?
(Plan to) use dairy products from precision fermentation	?	?	✗	✗	?	?	?	?	✓	?	?	✓	?	?	?	?	?	?

### ANIMAL WELFARE

Dairy traceability	?	?	✓	✓	?	?	?	?	?	?	?	only fresh milk	?	?	?	?	?	?
Exclusion of practices harming animal welfare	?	?	max 8. h transport tail docking	✗	?	?	?	?	✗	young calves not isolated	✗	exclude high-performance breeds tail docking, dehorning, castration w/o anesthesia	?	?	✗	?	?	?
Goal to eliminate remaining practices harming animal welfare	?	?	✗	✗	?	?	?	?	?	?	?	✗	?	?	?	?	?	?
Concrete measures to eliminate practices harming animal welfare	?	?	✗	✗	?	?	?	?	?	?	?	✓	?	?	?	?	?	?
Support farmers in transitioning towards high-welfare husbandry systems	?	?	✓	✗	?	?	?	?	?	✓	?	✗	?	?	?	?	?	?

### ANIMAL-FRIENDLY CLIMATE MEASURES

Scope 3 climate goals linked to dairy	?	?	✓	✓	?	?	✓	?	✓	✓	✓	✓	?	?	✓	?	?	?
Considering animal welfare when reducing emissions	?	?	✗	✗	?	?	?	?	?	✓	?	✗	?	?	?	?	?	?
Highlighting positive impact of dairy-free products	✗	✗	✓	✗	✗	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗

### DAIRY REDUCTION

Dairy reduction goal	?	?	✗	✗	?	?	?	?	?	?	?	✗	?	?	?	?	?	?
Concrete measures to reduce dairy	?	?	✗	✗	?	?	?	?	?	?	?	✗	?	?	?	?	?	?
In case of reduction dairy will be replaced by vegan alternative(s)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—

This table provides an overview of the chocolate companies evaluated as part of the Chocolate Challenge ranking and maps out their results according to the asked questions, re-arranged into four thematic categories. The number of ✓ does not necessarily correlate with the score, given the different weighting of each question.

Disclaimer: FOUR PAWS conducted the research based on publicly available information online between September 2022 and January 2023. Any changes that were implemented by the selected chocolate companies after this set time frame, were not taken into account.

As part of the research and analysis, FOUR PAWS sent a questionnaire to the selected chocolate companies for their input, which was only answered by Coop, Nestlé, and Ferrero. Migros, Mars, Mondelēz, and Walter Heindl provided some information via e-mail. All the other companies were evaluated solely by FOUR PAWS' research on publicly available information online.

✓ Yes, ? No, ✗ No, ? No [clear] information given / could be publicly found within the allocated research time, — Not applicable