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Fast-Food Chain



Country *

BackWerk	Burger King	BURGERISTA	CAFFÈ SPETTACOLO	Call a Pizza	dean&david		Domino's Pizza		HITZBERGER	Holy Cow!		Kentucky Fried Chicken		LEON		McDonald's		Nando's	NORDSEE	Papa John's		Pizza Hut		Pizzamann	Pret A Manger	SAM's Pizza Land		Starbucks		Subway	Taco Bell	Telepizza	Türkis	Wienerwald	Wimpy	YO! Sushi	
DE	AT	DACH	UK	AT	CH	DE	DACH	DE	AT	CH	UK	CH	CH	DE	AT	CH	UK	UK	DE, AT	UK	DE	UK	AT	UK	CH	DE	AT	CH	UK	DACH	UK	UK	CH	AT	AT	UK	UK

CSR / Policy / Annual report

1. Annual report / CSR	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗	✓		
2. Sustainable Development Goals (SDGs)	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗	✓
3. Animal welfare	✓	✓	✓	✓	✗	✓	✗	✓	✓	✗	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗	✓	
4. High animal welfare standards / certification	eggs	eggs	eggs	meat fish eggs	?	fish eggs	✗	meat fish eggs	chicken	✗	cheese	cheese eggs	?	meat	chicken eggs	✗	chicken eggs	chicken eggs	✓	fish eggs	meat fish milk eggs	✓	meat fish milk eggs	chicken eggs	fish eggs	chicken eggs	eggs	eggs	eggs	eggs	eggs	eggs	eggs	meat eggs	✗	✗	✗	eggs	chicken eggs	chicken fish eggs
5. Live animal transport	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗	✓	✓	✗	✗	✓	✓	✓	✓	✗	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
6. Traceability of animal products	✓	✓	?	meat milk eggs	meat eggs	eggs	✗	meat fish	✗	✗	cheese	cheese	?	✓	✓	✗	✓	✓	meat fish milk eggs	meat fish milk eggs	meat	✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	meat	meat	meat	✗	✗	fish
7. Reduction of animal protein	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
8. Increase of plant-based alternatives	✓	✓	✓	✓	✗	✓	✗	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
9. One welfare / impact of nutrition	✗	✗	✓	✓	✗	✗	✗	✓	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Product Portfolio

10. Offer plant-based main dishes	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓					
11. Offer vegetarian main dishes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
12. Offer plant-based dairy / egg substitutes	yoghurt	yoghurt	✗	mayo	✗	milk	cheese	milk yoghurt	cheese	✗	cheese icecream	cheese dip	milk mayo	✗	✗	✗	✗	mayo	milk mayo	cheese	milk	milk	✗	✗	mayo	✗	cheese dip icecream	cheese	cheese icecream	milk eggs mayo	✗	milk	milk	milk	milk eggs mayo	cheese	cheese aioli	cheese aioli	✗	icecream	✗	✗	mayo	mayo
13. Offer plant-based meat substitutes	✗	✗	✓	✗	✓	✗	✓	✓	✓	✗	✗	✓	✓	✗	✗	✗	✗	✓	■	✓	✗	✗	✗	✓	■	✓	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	
14. Offer plant-based fish substitutes	✗	✗	✗	✗	■	✗	✗	✗	✗	✗	✗	✗	■	■	■	■	■	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	
15. Replaced animal-based with plant-based ingredient / prod.	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗		

