

Animal Welfare.  
Worldwide.



EUROPETNET



# VeriPet - making the online puppy trade safer



## Europetnet's VeriPet

Europetnet's VeriPet operates through an Application Programming Interface (API) conducting automated checks of dog-related data for classified ad sites, before an ad is posted. The verification system aims to ensure that only registered puppies/dogs can be advertised for sale by traceable sellers.



### VeriPet is a collaboration between:

- **Europetnet:** a central European reference registry of pet microchip databases with 47 pet registration database members in 26 countries across the EU and Europe.
- **FOUR PAWS:** an animal welfare organisation with offices in 15 countries worldwide, FOUR PAWS has been working for over 10 years to end the illegal puppy trade.
- **Identification and registration (pet microchip) databases** which store reliable microchip registration data, such as FIDO in Ireland and Amicus in Switzerland.
- **Classified ad websites** who want to ensure security on their platforms and combat the illegal puppy trade on their site.

VeriPet is an international system that has been **endorsed by stakeholders such as the World Small Animal Veterinary Association and Eurogroup for Animals**, alongside multiple other stakeholders across Europe.

Among the sites pioneering the system are the classified ad sites dogs.ie, who started implementing the checks in 2021, and anibis.ch who launched VeriPet in 2022.



## How VeriPet works

When placing an advertisement on a participating classified ad site, the seller needs to go through a **2-step verification process**. As a first step, he needs to provide the dog's microchip number along with his mobile phone number or email. VeriPet will then carry out an automated check with pet registration databases, via Europetnet. If the details match, a onetime code is sent to the registered owner of the dog. Only after the code is checked, the ad can go live.

This means that **only the person registered as owner of the dog on the database will be permitted to place an ad to sell that particular dog**.

## Selling a Puppy Online

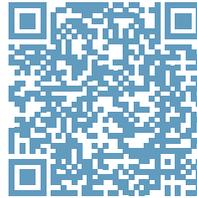




## Joining VeriPet

If you represent a classified ad site or a pet registration database and you are interested in joining VeriPet, please contact us.

Learn more about VeriPet here:



## About FOUR PAWS

FOUR PAWS is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them. Founded by Heli Dugler and friends in Vienna in 1988, the organisation focuses on companion animals including stray dogs and cats, farm animals and wild animals kept in inappropriate conditions as well as in disaster and conflict zones. With sustainable campaigns and projects, such as its own sanctuaries, FOUR PAWS provides rapid help and long-term protection for suffering animals.



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